

# Zero waste events: a 2020 vision

## Welcome

# Zero waste events: a 2020 vision

09:30	Registration and coffee	
10:15	Welcome and housekeeping issues	Dave Austin, Facilitator
	WRAP's opening speech	Liz Goodwin
	Lord's Cricket Ground	Russell Seymour
	McDonalds	Helen McFarlane
	Q&A	Dave Austin, Facilitator
11.15	Round table sessions x 2	
12.00	Lunch and networking	
13.00	WRAP introducing the Minister	Liz Goodwin
	Minister	Lord de Mauley
	Former LOCOG	Phil Cumming
	SITA	Marek Gordon
	Q&A	Dave Austin, Facilitator
14.05	Round table sessions x 2	
14.50	Afternoon Tea	
15.20	Plenary Session	Dave Austin, Facilitator
	The way forward	Dr Mervyn Jones
16.00	Event close	

# Zero waste events: a 2020 vision

Dr Mervyn Jones

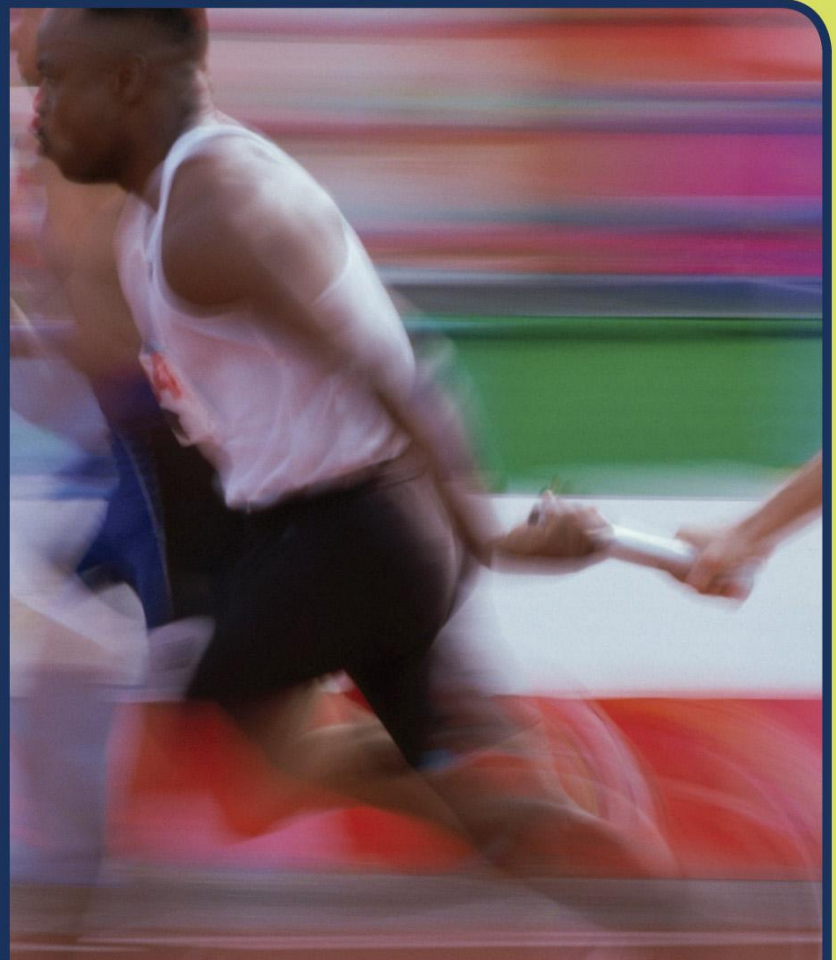
Head of Products and Materials

WRAP

# Zero waste events: a 2020 vision

Dr Liz Goodwin  
Chief Executive  
WRAP

Dr Liz Goodwin  
Chief Executive



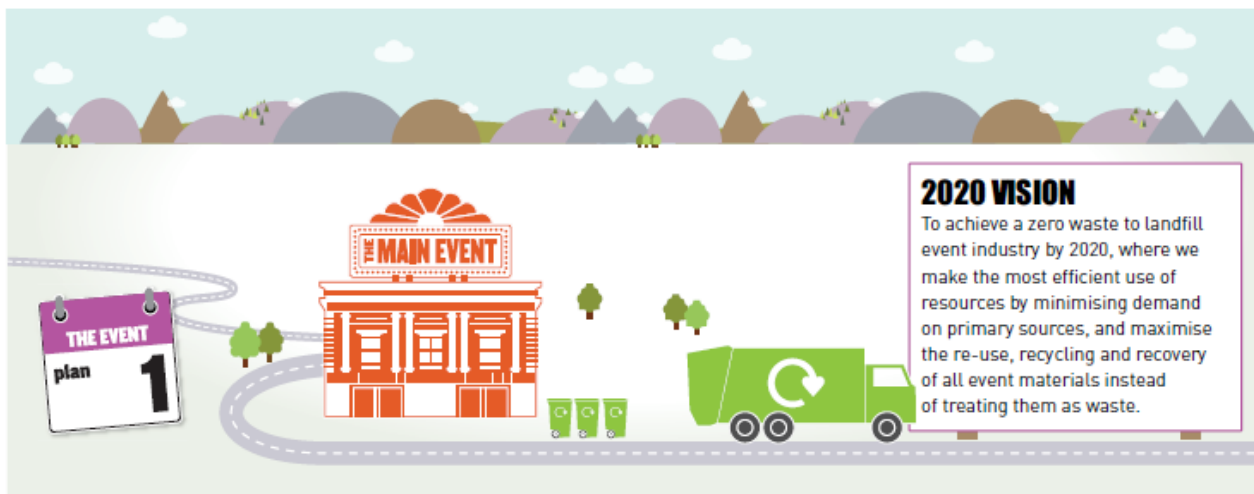
## **Zero waste events: resources**

**UK business consume 600 million tonnes of materials per year**

- **One third ends up in waste**
- **£18 billion benefits pa through low or no cost improvements**
- **£23 billion including water and energy**
- **£5,000 for each of 4.8 million businesses**

# Zero waste to landfill: a 2020 vision

## UK EVENTS ROADMAP Zero waste events: a 2020 vision



Overview	2020 Vision	The Events Industry	Policy	Business Case	Key Players	Key Steps	Actions and benefits	Practical Steps	Tools and Resources	Appendix: Waste Regulation
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## Zero waste events: the vision

***To achieve a zero waste to landfill event industry by 2020,***

*where we make the most efficient use of resources by minimising demand on primary sources, and maximise the re-use, recycling and recovery of all event materials instead of treating them as waste.*



## Zero waste events: the benefits

- Increased profits
- Competitive advantage
- Adapt to future changes
- Resilience
- Improve financial performance

# Zero waste events: achieving success

[www.zerowasteevents.org.uk](http://www.zerowasteevents.org.uk)

The screenshot shows the WRAP website's 'Zero waste events: achieving success' page. The page features a green header with the WRAP logo and navigation links. Below the header is a search bar and a navigation menu. The main content area is titled 'Zero waste events: achieving success' and contains text explaining the benefits of zero waste events and providing guidance on achieving zero waste to landfill by 2020. The page is divided into three main sections: 'GETTING READY pre-event', 'SHOW TIME in-event', and 'PACKING UP post-event'. At the bottom, there is an illustration of a green recycling truck and a building labeled 'THE EVENT' with a 'review 3' badge.

**WRAP** Working together for a world without waste

Home ABOUT WRAP SHOW HOW WITH US WITH PARTNERS MEDIA CENTRE

Search

Account UK

## Zero waste events: achieving success

Zero waste events mean using resources more efficiently, creating potential cost savings while reducing environmental impacts, and it's all part of our corporate social responsibility. It is estimated that the majority of events currently recycle only 15% of total waste – which is both economically and environmentally unsustainable.

In 2012 London hosted the first ever zero waste to landfill Olympic and Paralympic Games. Now the UK events sector has a joint vision for a zero waste to landfill industry by 2025.

The guidance and best practice collected here is designed to help your event along the journey to achieve zero waste to landfill by 2020, no matter size, type or location. Use this page to guide you through the event experience with top tips and practical advice on each stage of an event – pre-event, in-event and post-event.

More information is being added to this site all the time so please return regularly.

If you wish to sign up to receive updates, please [complete this form](#).

☺ Scroll down for the resources

**GETTING READY** pre-event

**SHOW TIME** in-event

**PACKING UP** post-event

THE EVENT review 3

MAIN EVENT

Recycling truck illustration

# Zero waste events: a 2020 vision

[www.zerowasteevents.org.uk](http://www.zerowasteevents.org.uk)



European Pathway to **Zero Waste**  
Demonstrating the route to zero landfill



Working together for  
a world without waste

# Zero waste events: a 2020 vision

Russell Seymour

Sustainability Manager

Lord's Cricket Ground

Zero Waste to  
Landfill at Lord's  
Dr Russell Seymour  
Sustainability Manager, MCC  
5th March 2013

A wide-angle photograph of a cricket match in progress at Lord's Cricket Ground. The pitch is green, and players are visible on the field. The stands are filled with spectators, and the sky is blue with some clouds. In the background, there are several buildings, including a prominent modern high-rise.

**Zero Waste to  
Landfill at Lord's**  
Dr Russell Seymour  
Sustainability Manager, MCC  
5th March 2013

A photograph of the Earth as seen from space, showing the blue oceans and white clouds against the blackness of space.

Zero Waste to  
Landfill at Lord's  
Dr Russell Seymour  
Sustainability Manager, MCC  
5th March 2013

A photograph of the lunar surface, showing a grey, cratered landscape under a dark sky.

**LORD'S**  
THE HOME OF CRICKET





# Marylebone Cricket Club and Lord's Ground

- A member's club of 22,000 members
  - Established 1787
- This is the third Lord's Ground – founded 1814
  - The most active cricket club in the world
    - Guardian of the Laws of the Game
      - The Spirit of Cricket
  - An independent voice on world cricket
    - The Home of Cricket
  - 700 tonnes of waste per year



# Meetings and Events

- We hold 400-500 events each year
- Range from small meetings to dinners for 600 people
  - 60% dinners or lunches

# Major Match Days

- A range of different matches
- 15 major match days each year
- Capacity – a little under 30,000
- Up to 30 tonnes of waste each day, usually 20-25 tonnes (SA Test 108 tonnes total)
- Spectators can bring in food and drink
- Ground open from 9am to 7pm on a Test Match day
- Residential area so restrictions on movements

# What we do



- Three waste streams
- Food waste currently goes with General waste for incineration with energy recovery
  - Typically 25-30% recycling each year
- One major match dropped below 10% recycling
- No waste to directly landfill since April 2009
  - Relationship with our waste contractor

# Issues

- Legislation – the waste hierarchy
- Co-operation and compliance – customers and back-of-house
  - Break-downs
  - Practicalities
  - Restrictions
  - Reporting
    - Costs

# Final thoughts



- Zero waste to landfill is a great goal
  - Achievable first step
- Events reach a lot of people
  - Costs
- “Waste” is a resource

# Zero waste events: a 2020 vision

[www.zerowasteevents.org.uk](http://www.zerowasteevents.org.uk)

# Zero waste events: a 2020 vision

Helen McFarlane

Environment Consultant

McDonald's





official restaurant

# McDonald's - London 2012 Legacy



Environment



# The 'first sustainable Games'

There were five key themes to LOCOG's sustainability plans:

1. **Climate Change:** minimise the carbon impact, from construction through to transport

**Implications for McDonald's: showcase HFC free refrigeration, energy-efficient technology, demonstrate carbon efficiency in distribution**

2. **Biodiversity:** no impact on the biodiversity of the local or broader environments

3. **Inclusion:** ensure that everyone had an opportunity to work on / take part in / attend

**Implications for McDonald's: showcase Games Makers, Champion Crew**

4. **Healthy living:** leave a legacy of healthier living, through both a Food Vision of healthier eating, and through generating a legacy of more active living

**Implications for McDonald's: highlight our sustainable sourcing policy**

5. **Waste:** how to run a 'Zero waste games'

**Implications for McDonald's: significant packaging and procedure changes**



# 'Zero Waste' Games: Targets

- **LOCOG Vision: 'To deliver a zero waste Games, demonstrate exemplary resource management practices and promote long-term behavioural change.'**
- **1. Preparation: Implications for our restaurant construction:**
  - Use 20% (value) of construction materials from a reused/recycled source
  - 90% of construction waste to be diverted from landfill
  - High recovery from dismantled temporary structures post Games



# Construction overview



# Construction: Lessons learned

- **1. Building Structure:** temporary portable frame
- **2. Air conditioning:** hired units
- **3. Water use:** rainwater harvesting rejected, water use controlled and minimised



# Construction: Success

- **1. Reduce:**

- Heat reclaim systems for hot water
- Dual flush WC's, time controlled taps on wash basins and waterless urinals.
- Energy efficient equipment

- **2. Re-use:**

- Furniture, kitchen equipment, building frame, balcony and graphic

- **3. Recycle:**

- Floor tiles, ductwork and cladding
- Recyclable materials, and sustainably sourced FSC timber



# 'Zero Waste' Games: Targets

**LOCOG Vision: 'To deliver a zero waste Games, demonstrate exemplary resource management practices and promote long-term behavioural change.'**

## **2. Staging the games: Implications for our operations:**

- Minimise waste produced and ensure that no Games waste goes to landfill
- Ensure that 70% is reused, recycled or composted
- A simple icon- and colour- based communication scheme to help visitors deposit items for recycling
- Involvement of crew in assisting customers to put rubbish into the right bins



# Packaging and Waste: Overview





# Packaging and Waste: Lessons learned

1. Complexities of waste separation – customers and staff
2. Differences in waste infrastructure
3. Bioplastics



# Packaging and Waste: Success

1. Compostability certification
2. Packaging icons
3. Bin icons and training
4. Single waste stream per product



# Overall Experience

## **Construction:**

1. Almost all materials were reused or recycled
2. Careful planning in construction and deconstruction
3. More opportunity to trial energy saving initiatives such as heat reclaim

## **Waste and Packaging:**

1. More packaging is certified as compostable
2. Bio plastics are being evaluated for future use
3. Operational insight into future waste policy direction



# Advice for future events

- Start early!
- Enlist the help of specialists
- Build good relationships with event project team
- Have clarity of contacts
- Prepare for the unexpected





# Zero waste events: a 2020 vision

## Q & A

# Zero waste events: a 2020 vision

Round table - 15 minutes

1. Ensuring compliance with regulations
2. All things food
3. Counting success
4. Making contracts work
5. Working with your waste contactor
6. The built environment
7. What a difference a venue makes
8. ISO201201
9. Communications

# Zero waste events: a 2020 vision

lunch and networking  
until 1pm



# Zero waste events: a 2020 vision

[www.zerowasteevents.org.uk](http://www.zerowasteevents.org.uk)

# Zero waste events: a 2020 vision

Dr Liz Goodwin

Chief Executive

WRAP

# Zero waste events: a 2020 vision

Lord de Mauley

Parliamentary Under-Secretary  
for Resource Management,  
the Local Environment and  
Environmental Science

# Zero waste events: a 2020 vision

[www.zerowasteevents.org.uk](http://www.zerowasteevents.org.uk)

# Zero waste events: a 2020 vision

Phil Cumming

Former Corporate Sustainability Manager

LOCOG

Zero Waste Events: a 2020 Vision

## Delivering a Zero Waste Games

Phil Cumming

Former Corporate Sustainability Manager  
London 2012 Organising Committee (LOCOG)

# Sustainability

An abstract graphic design featuring a large blue shape that tapers to the right, resembling a stylized arrow or a wing. At the bottom right, there are several overlapping geometric shapes in blue and pink, creating a starburst or explosion effect. The word 'Sustainability' is written in a white, bold, sans-serif font, slanted upwards from left to right, across the blue background.

# Games in numbers

- Largest peacetime logistical operation
- Lasted 77 days
- Over 100 venues
- 11 million tickets
- Over 14,500 athletes
- 27,500 media and broadcasters
- 200,000 Workforce



# London 2012 Sustainability Plan

Our key strategy document

- Drawn from the One Planet Living principles that defined our bid vision
- First published December 2007
- Five key themes
  - Climate Change
  - **Waste**
  - Biodiversity
  - Inclusion
  - Healthy Living
- Legacy thread – constant theme throughout project





# Zero Waste Games Vision

- Minimise waste generation
- Zero waste direct to landfill at Games – 70% to be re-used, recycled or composted
- Waste minimisation principles applied to temporary overlay
  - 90% to be re-used and recycled (stretch target)
- Closed-loop systems
- Recovery programme of assets
- Work with partners to realise legacy potential



**What do we mean by Games waste?**

# Temporary venues & overlay



# Look and wayfinding



# Operations



# Food & beverage



# Critical Success Factors

- ✓ Management systems
- ✓ Temporary venues and overlay
- ✓ Resource management tools and guidance
- ✓ Reprocessing options and markets
- ✓ Food catering packaging systems
- ✓ System for waste and recycling collection
- ✓ icon- and colour-based communication scheme
- ✓ Fully integrated communications package
- ✓ Approach for involving workforce including volunteers
- ✓ Transfer of knowledge



# Integrating sustainability

## ISO 20121 compliant management systems approach





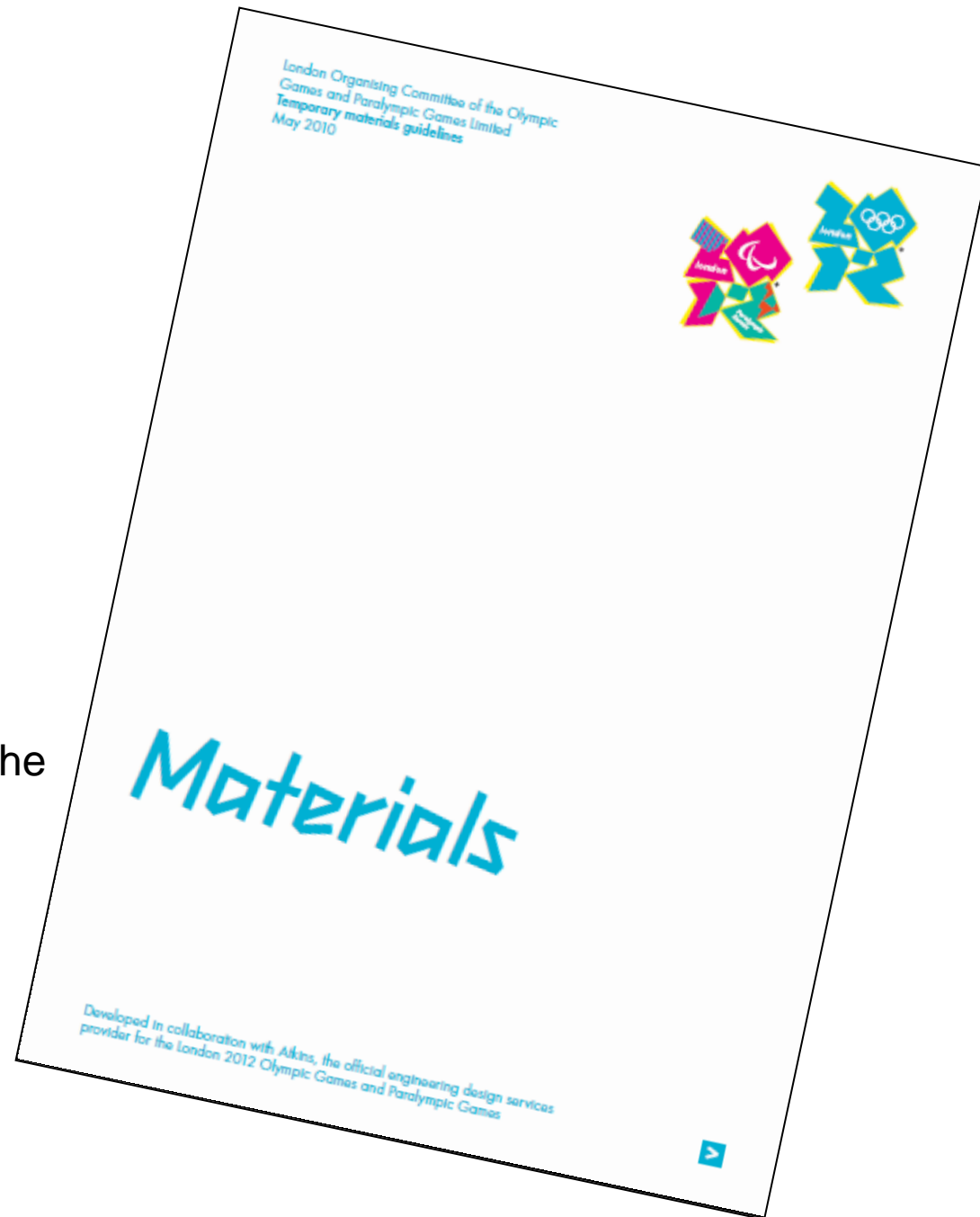
# Sourcing

- Do you need it?
- Where does it come from?
- Who made it?
- What is it made of?
- What is it wrapped in?
- What will happen to it afterwards?



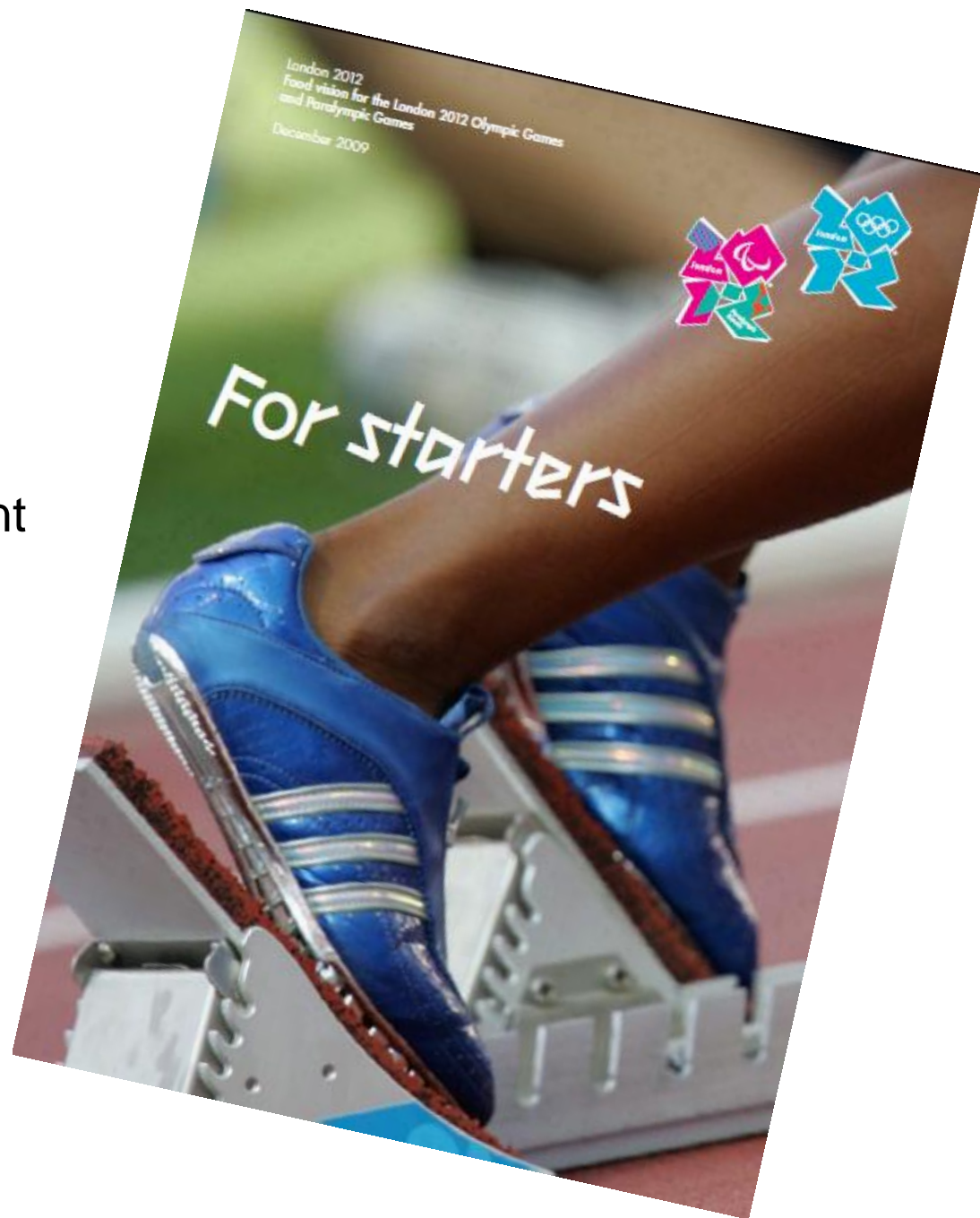
# Materials

- Guidelines developed in collaboration with Atkins
- Framework to manage sustainability impacts of materials selection in a temporary context
- Consider the following objectives:
  - Zero waste to landfill
  - Protect human health and the environment
  - Minimise embodied energy



# Food Vision

- Food safety and hygiene
- Choice and balance
- Food sourcing and supply chain
- Environmental management
- Skills and education



# Packaging specifications

- Specification developed in collaboration with WRAP, NNFCC, the packaging industry, McDonald's and Coca-Cola
- Required focus at the top of the waste hierarchy
- Criteria for recyclables and compostables
- Required caterers to source through a master supply framework
- WRAP provided specialist review of compostables



# Recycling Communications

- WRAP developed bespoke icon and colour based scheme in partnership with LOCOG and Coca-Cola
- ‘On pack’ messaging on packaging to align with bins
- Bins and bin liners were colour coded to align with primary streams
- Recycling communications strategy and plan developed in partnership with WRAP



# Other initiatives

- WRAP Event Resource Management Plan tool
- Zero Waste Events Protocol
- Zero Waste Events Network
- Food Legacy Programme

The image shows a screenshot of the Zero Waste Events Protocol website. At the top left, there is a logo for 'ZERO WASTE EVENTS a London 2012 inspired initiative' next to a blue recycling symbol. To the right, it says 'In association with WRAP Work a waste'. The main content area features a large white number '79,000' on a dark background, with the text 'Olympic swimming pools full of waste go to landfill each year\*' below it. A small footnote at the bottom left reads '\*http://www.defra.gov.uk/statistics/files/20110617-waste-data-overview.pdf, Defra 2011'. At the bottom, there are three blue buttons: 'LEARN Explore the protocol', 'JOIN Get involved', and 'SHARE Spread the word'. The text 'LET'S CHANGE THIS TOGETHER' is partially visible above the buttons. Overlaid on the right side of the screenshot is a book cover for the 'London 2012 Zero-Waste Events Protocol'. The cover is light green and features the text 'London Organising Committee of the Olympic Games and Paralympic Games Limited', 'London 2012 Zero-Waste Events Protocol', and 'Working together to deliver zero-waste events'. It also has colorful logos and a 'next >' button at the bottom right.

# Games waste operation

- Partnership approach
- 18 months in the planning by SITA UK with LOCOG
- Exclusive use of MRF for 78 days
- Over 9,000 tonnes collected
  - 300 tonnes per day at peak of Olympic Games
  - 100 tonnes per day for Paralympic Games
- Over 100,000 vehicle miles
- 72 discrete collection locations
- Over 20 facilities used



# Overall performance

- 100% event operations waste diverted from landfill
- Event operations
  - True re-use, recycling and composting performance of 62% (82% by standard calculations)
- Installation and decommissioning
  - Re-use and recycling performance in excess of 99%





## Lessons learned

- Streamlined packaging / materials
- Compound management
- FOH / BOH strategies could be different
- Consistent and simple messaging
- Transition enabled changes
- Re-use can be significant
- More guidance required:
  - Reporting / claims
  - Compostables
  - Re-use



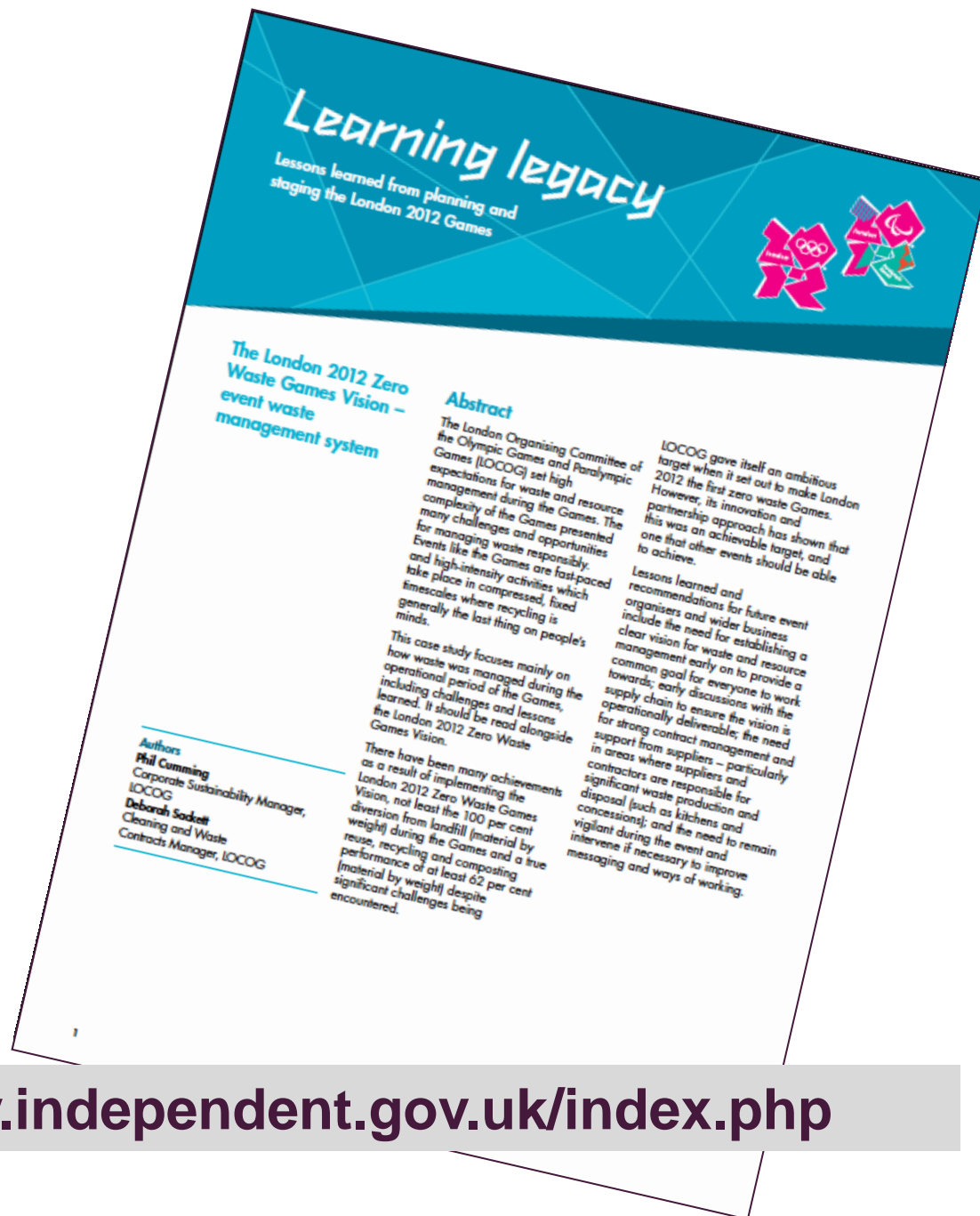
# Industry takeaways

- Establish clear vision and strategy – scope your needs
- Engage supply chain early
- Establish a positive relationship with waste contractor
- Clearly define roles / responsibilities – have a robust training plan
- Keep recycling communications simple and consistent
- Be able to react
- Be honest in what is reported



# Learning legacy

- Over 70 lessons learned documents
- Topics include:
  - Event waste
  - Re-use
  - Recycling communications
  - Management systems



<http://learninglegacy.independent.gov.uk/index.php>

**Thank You**

# Zero waste events: a 2020 vision

[www.zerowasteevents.org.uk](http://www.zerowasteevents.org.uk)

# Zero waste events: a 2020 vision

Marek Gordon  
Contract Director  
SITA UK



# London 2012 Games

## The Waste Management Experience

**Marek Gordon**

SITA UK Contract Director

**March 2013**

# Content

The Vision

Planning and  
Delivery

Sharing our  
Experience



# The Zero Waste Vision

## One of ten LOCOG Sustainability Commitments



# The Greatest Show on Earth

## VENUES

37 Competition Venues  
44 Non Competition Venues

## SPORT

205 Olympic Teams  
170 Paralympic Teams  
470 Sporting Events  
30 days of Competition

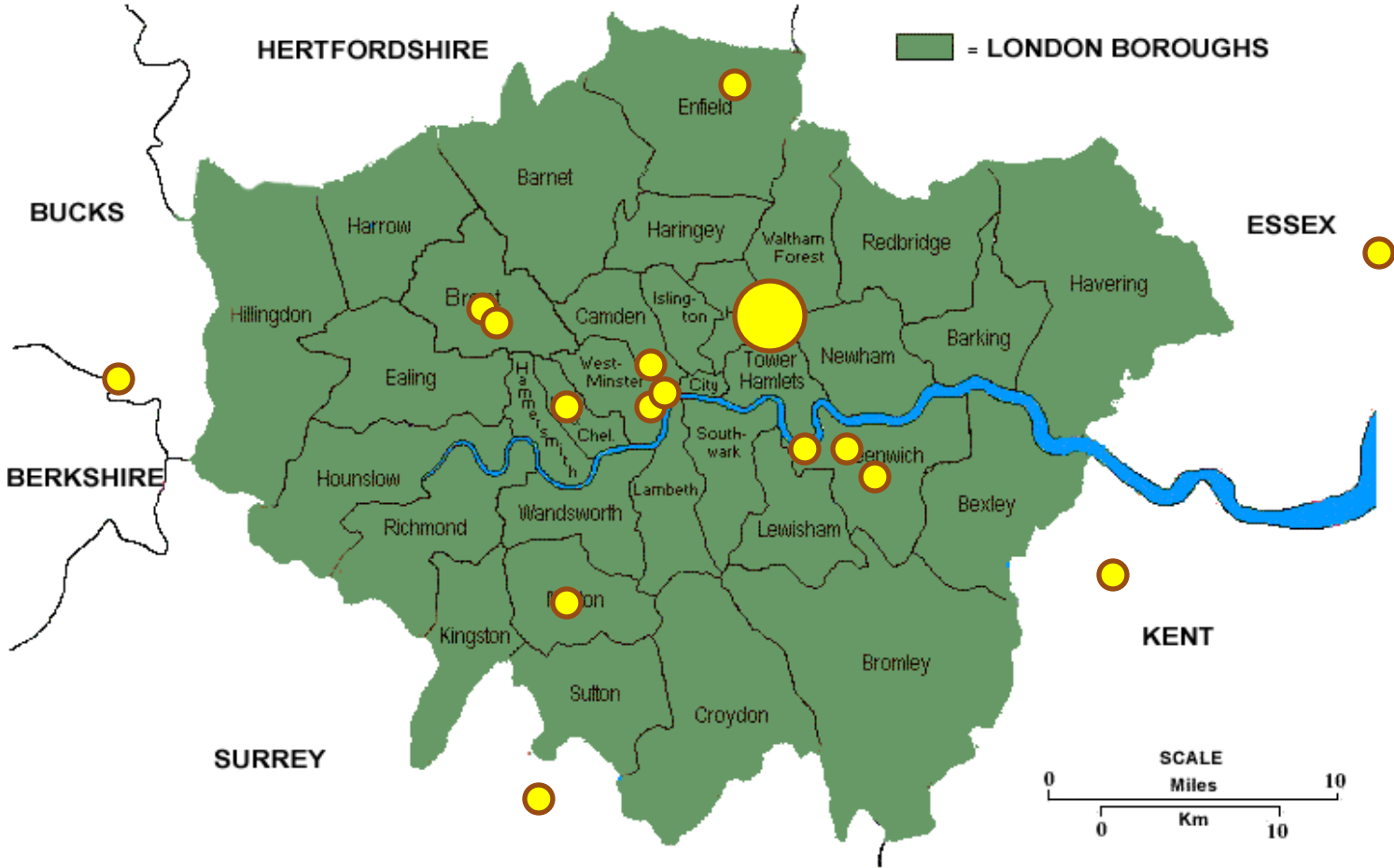
## PEOPLE

6,000 Employees  
14,000 Athletes  
25,000 Media Personnel  
75,000 Volunteers  
125,000 Contractors  
11,000,000 Spectators

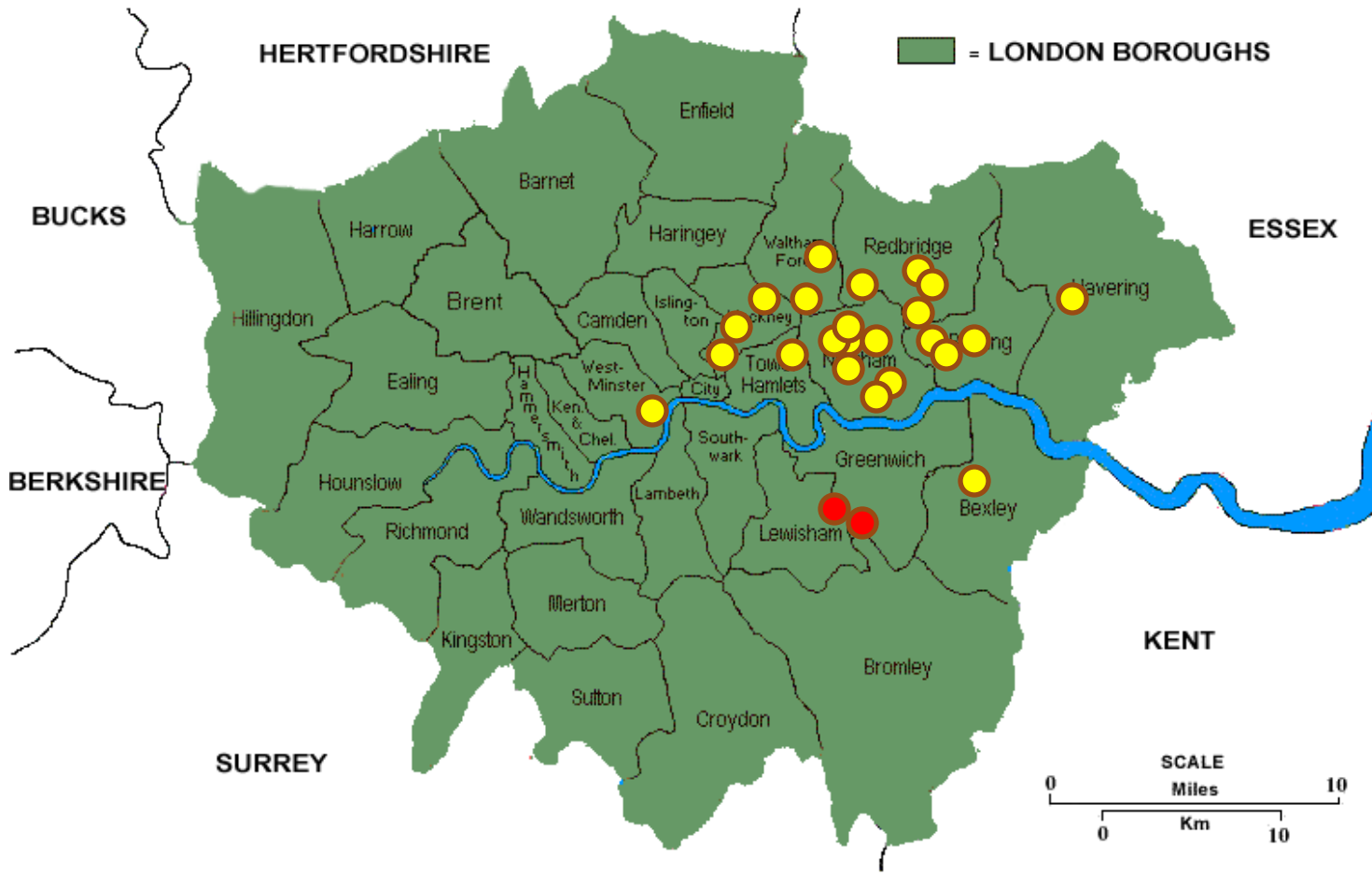
# Venues outside London and/or serviced by other companies



# London sport venues



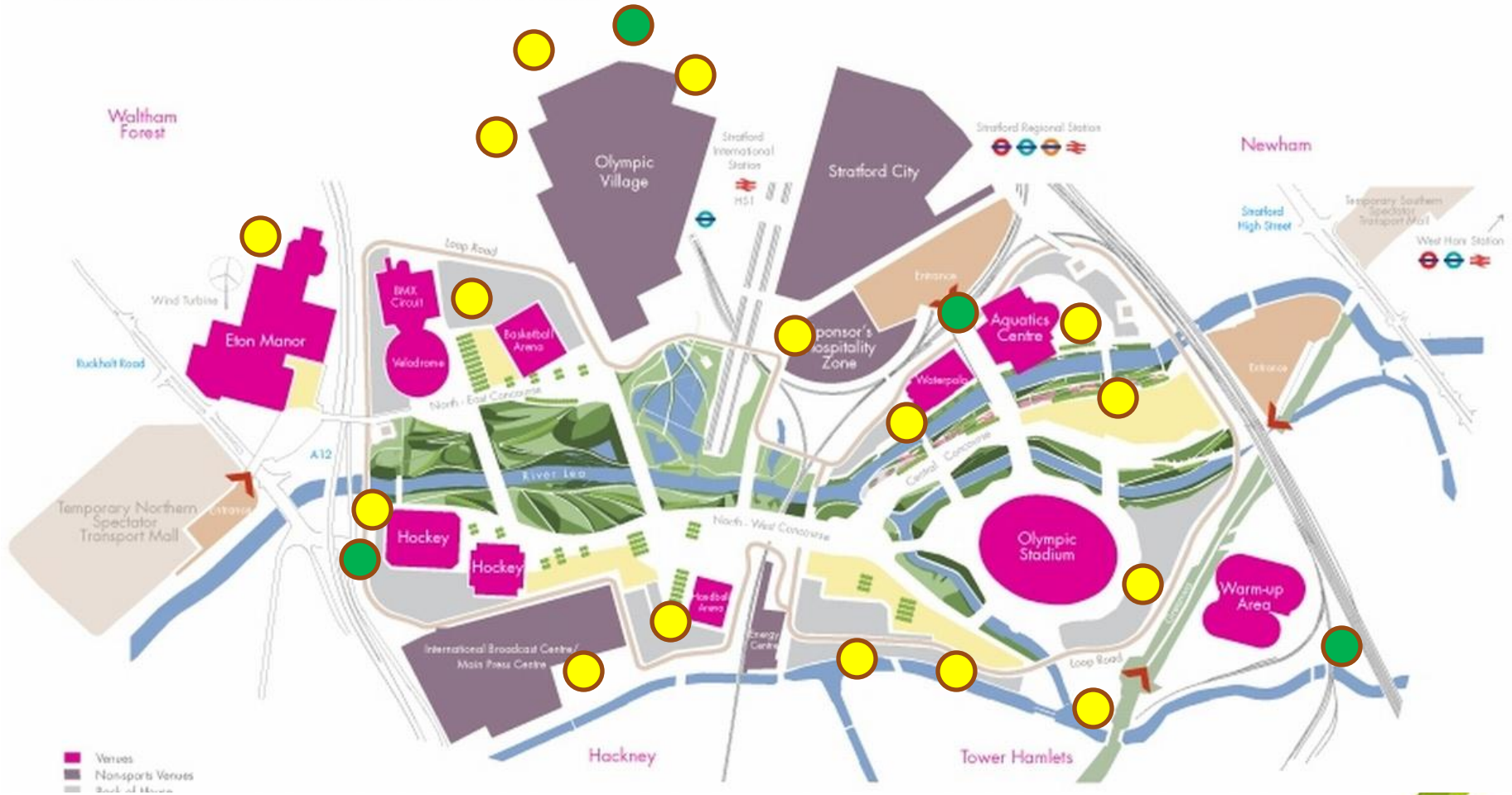
# London non-sport and training venues



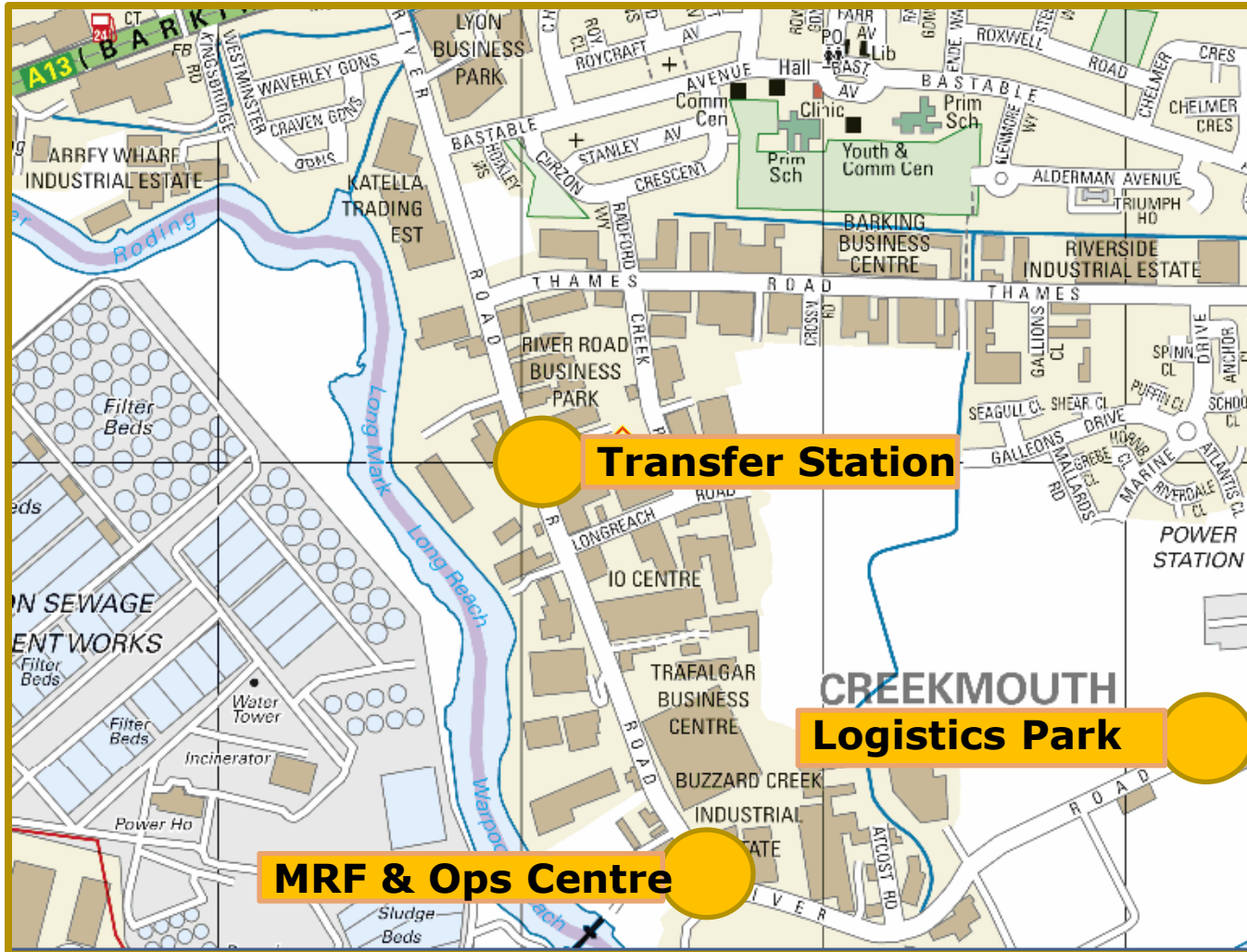
# Olympic Park venues



Indicative map of the Olympic Park at Games-time



# River Road, Barking, East London



**20 mins from Olympic Park**

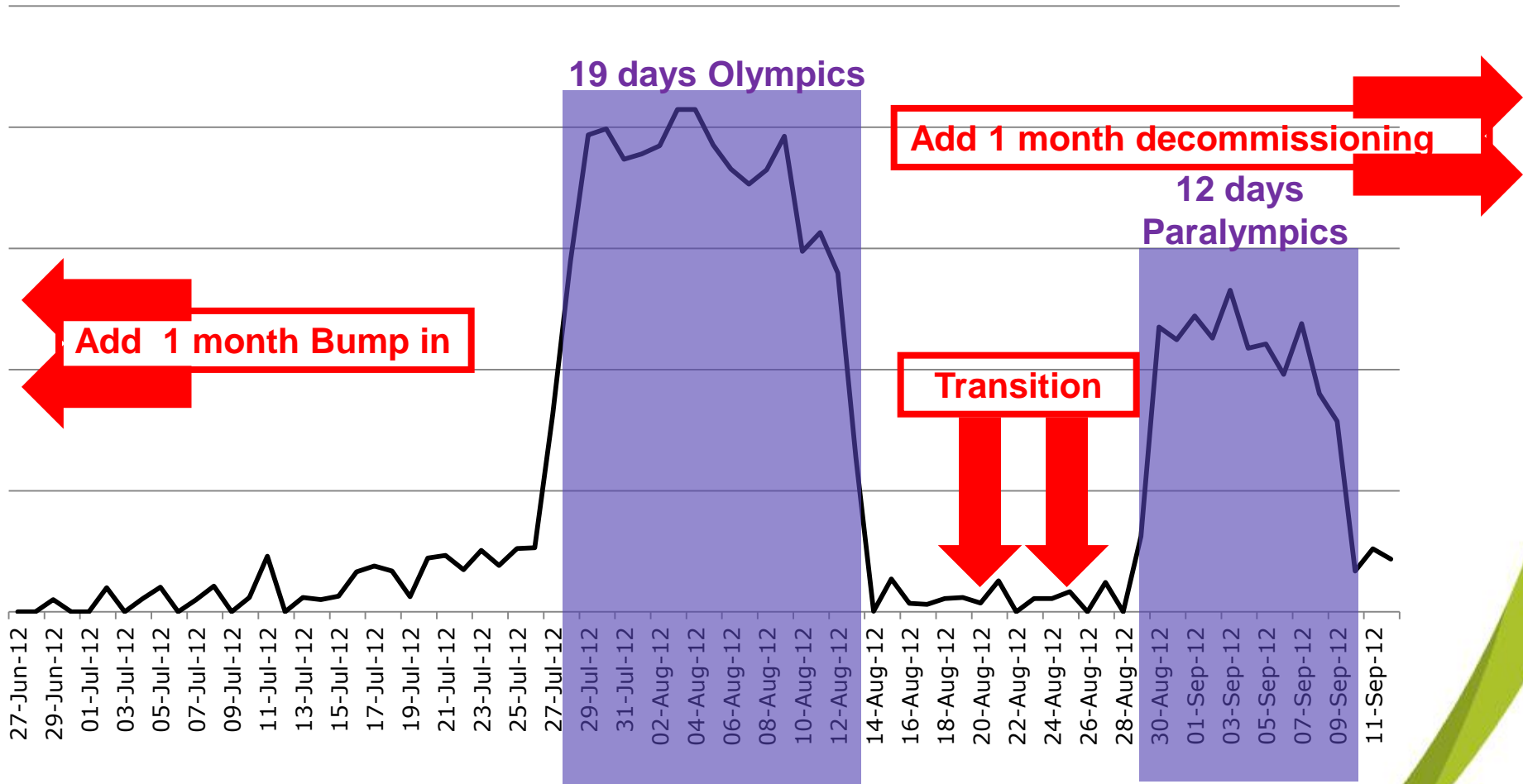
# Delivery points for London Games waste

- All London recyclables to SITA Barking MRF for sorting and sale
  - Plastic bottles to ECO Plastics/Coca Cola plant in Hemswell
  - Fibres to UK mills
  - Mixed poly – Cynar Avonmouth
  - All others to UK processors
- London compostables to SITA Barking Transfer Station for initial sort and transfer to Countrystyle IVC, Kent for PAS 100 composting
- London residual direct to SITA Barking MRF for sorting, final residual to EfW at Edmonton, North London (30 mins)
- Greenwich Park and Olympic Park horse waste direct to Countrystyle
- Wood to UK recycler for horse bedding use





# Activity profile for Games



# Key Challenges

Single "same day" mobilisation – 81 venues

Waste volume assumption – 61.5g per person per hour

Waste streaming assumption

Number of people assumption

Master Delivery Schedule  
Named driver on identified truck at actual time to pick up specified waste stream at each site – traffic assumption

Drawing 100 "best" drivers from SITA UK, training, local replacement, scheduling, accommodation etc

Finding UK reuse/recycling homes for wide range of unusual materials

Back-up arrangements for every eventuality

Stringent daily reporting all lifts, all collected and processed volumes

Dedicated MRF

Reaction to changed circumstances

Very small waste compounds – many people

Supply of large fleet for short term contract

Detailed tracking of processed materials to end use

**NO  
OPPORTUNITY  
TO PRACTICE!**

# Front of House System

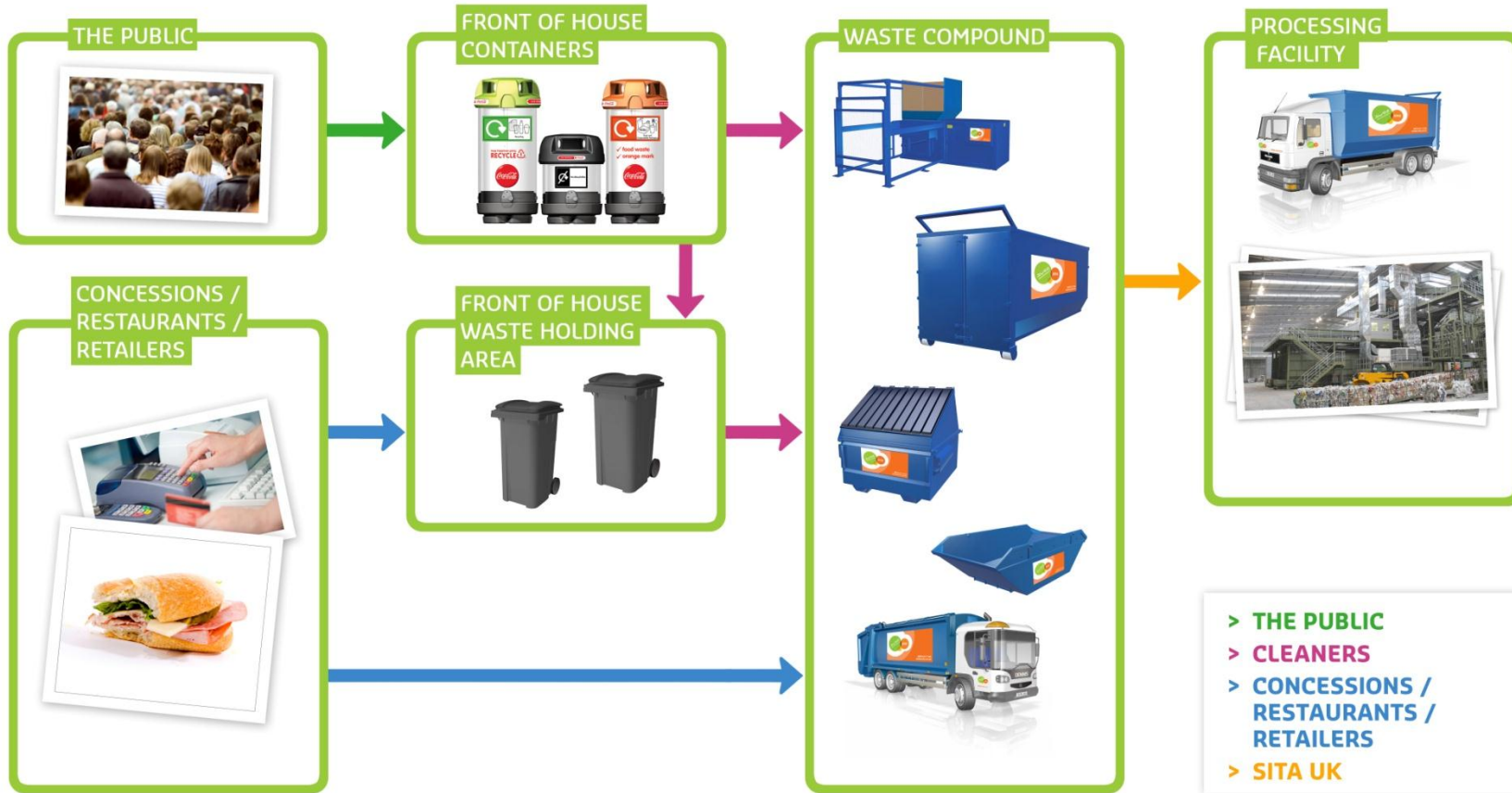


Same colour “see through” coded plastic bin liners used for all containers

# Front of House System



# Front of House System



**Waste compound managed  
By Cleaning Companies**



# Back of House System

Mixed recycling	Compostables	Residual	Paper
			
			
			
			
			

Same colour coded “see through” plastic bin liners used for all containers

# Some unusual materials

**Geo-membrane**  
Used in foundation  
of Selby Trust's  
eco-community  
building

**Artificial grass**  
Used by  
Groundwork  
London in Canning  
Town community  
regeneration  
projects

**Banners, flags  
etc**  
Scrap Stores  
distributed for use  
in various projects

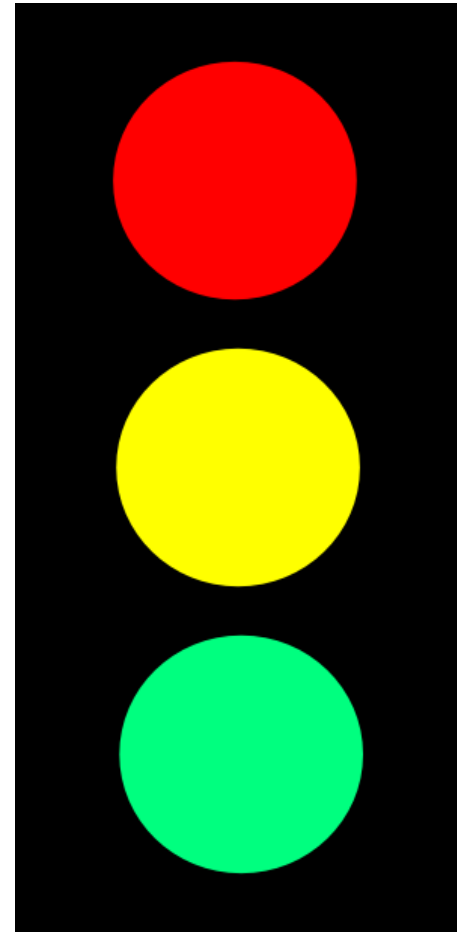
**Carpet**  
Newly re-opened  
Anchor Parish in  
Woolwich reused as  
part of  
regeneration  
activities

**Geo-synthetic  
carpet**  
Used at London  
Pleasure Gardens

**Sand bags**  
Sand removed  
from bags and re-  
blended into  
building sand

# Outcomes

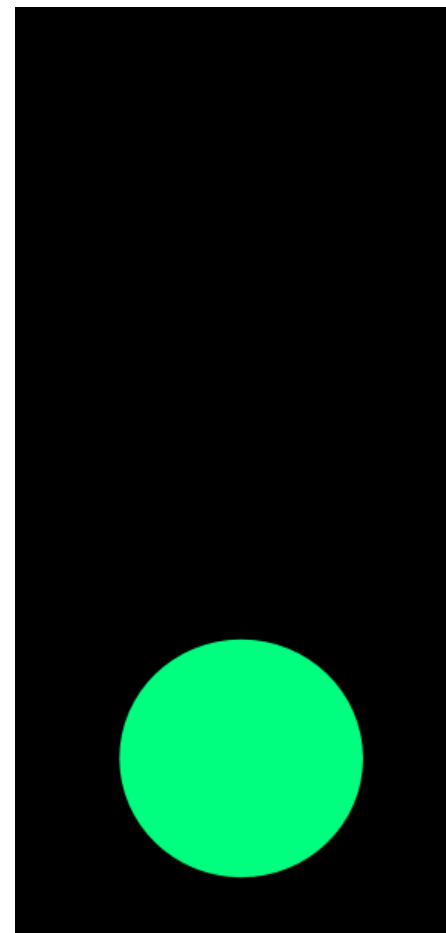
- ❑ Number of health & safety incidents at venues =





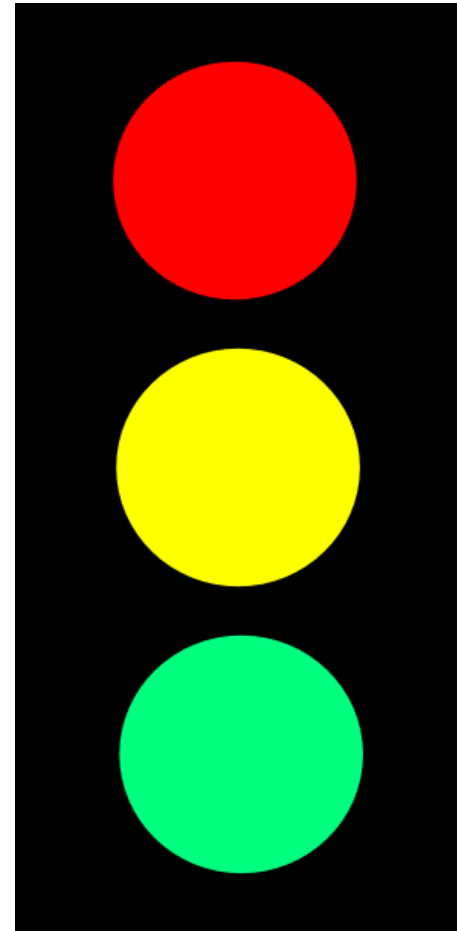
# Outcomes

- Number of health & safety incidents at venues = Zero



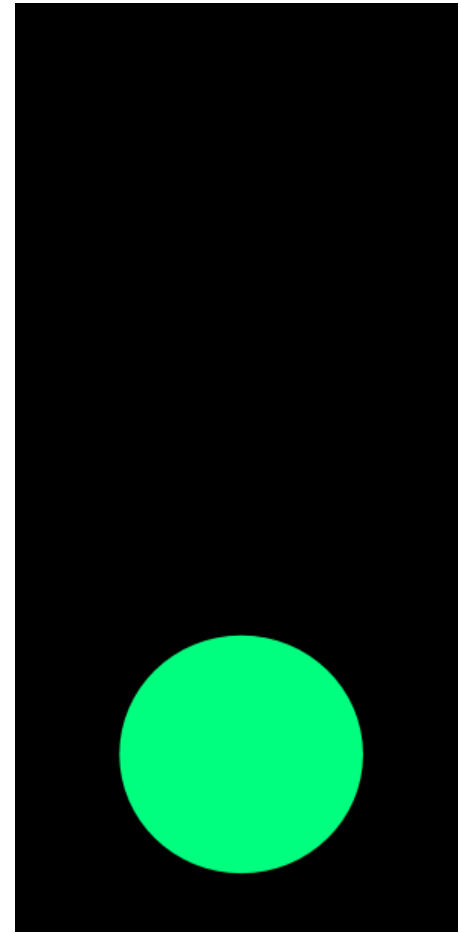
# Outcomes

- ❑ Number of health & safety incidents at venues = Zero
- ❑ Number of environmental incidents =



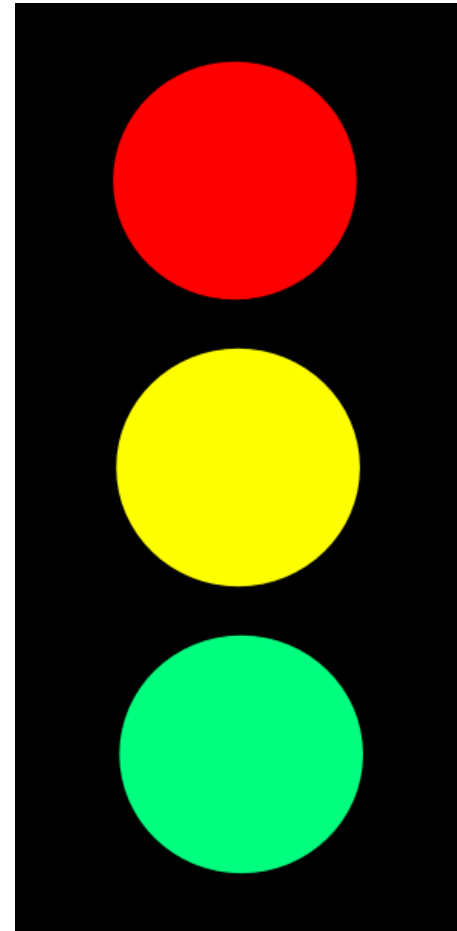
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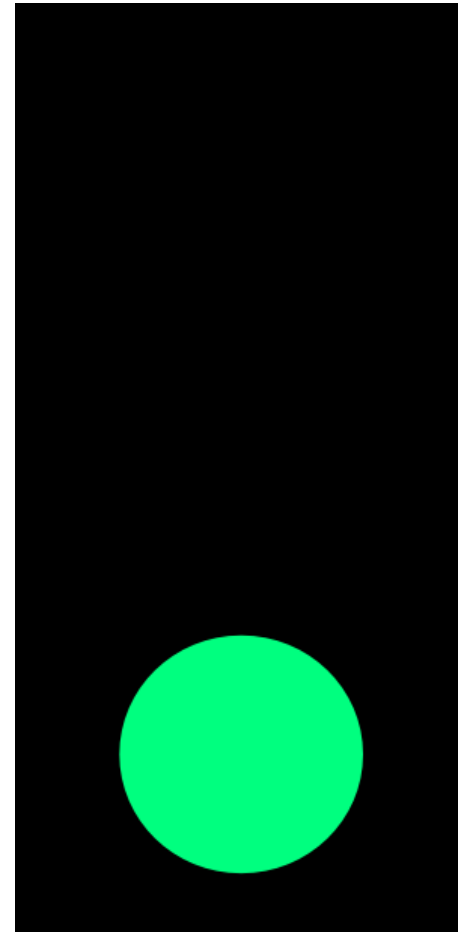
# Outcomes

- ❑ Number of health & safety incidents at venues = Zero
- ❑ Number of environmental incidents = Zero
- ❑ Number of collection or other contract defaults =



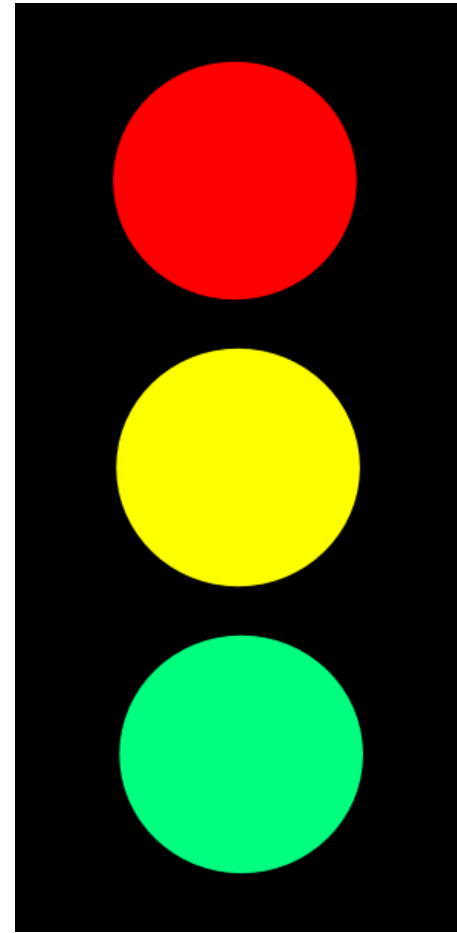
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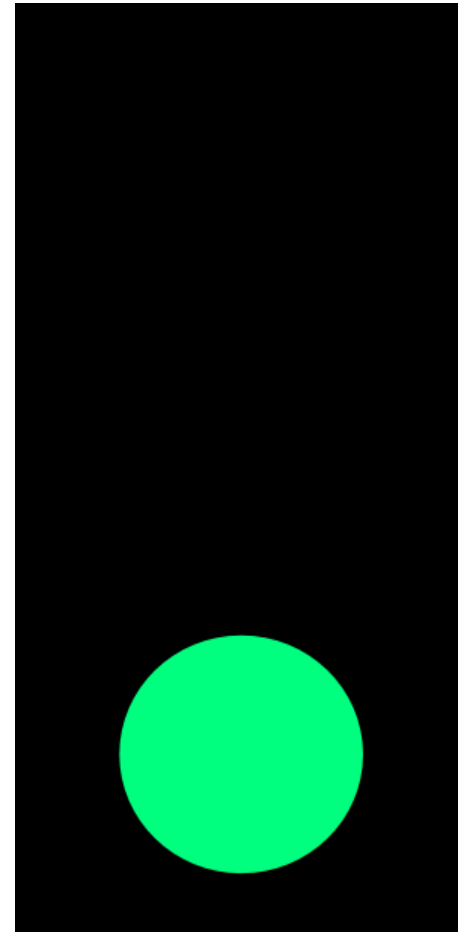
# Outcomes

- ❑ Number of health & safety incidents at venues = Zero
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- ❑ Number of collection or other contract defaults = Zero
- ❑ Waste to Landfill =



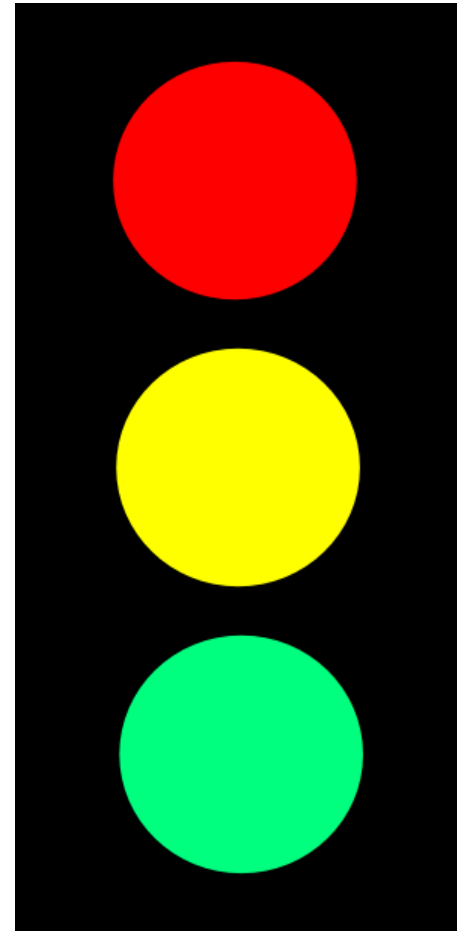
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# Outcomes

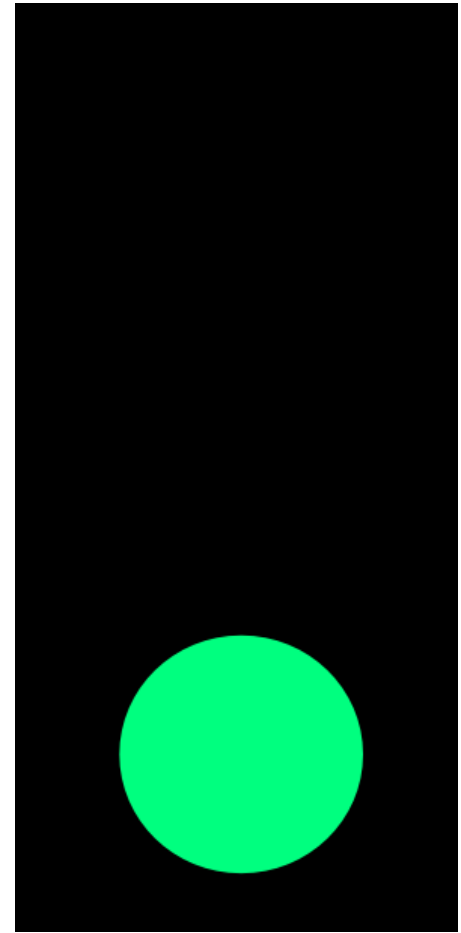
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- ❑ Number of collection or other contract defaults = Zero
- ❑ Waste to Landfill = Zero
- ❑ Are we proud of that?





# Outcomes

- ❑ Number of health & safety incidents at venues = Zero
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- ❑ Number of collection or other contract defaults = Zero
- ❑ Waste to Landfill = Zero
- ❑ Are we proud of that?

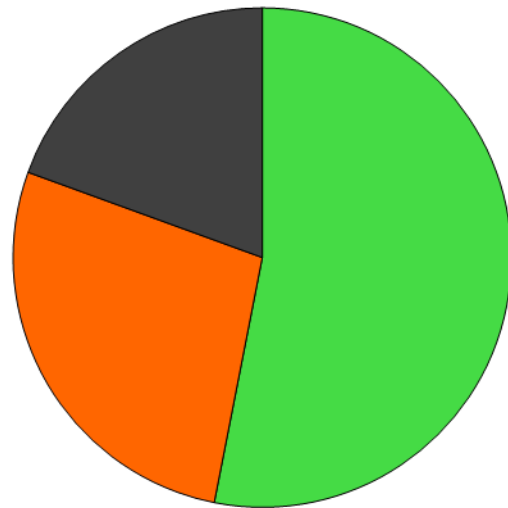


# Collected

Type	Tonnes
Mixed Recyclables	3176
Compostable	2349
Residual	1808
Soft mixed papers	730
Wood	402
Soil and stones	199
Horse waste	174
Metals mixed	111
Plastics mixed	77
Glass mixed	59
Cardboard/OCC	55
Inert waste	39

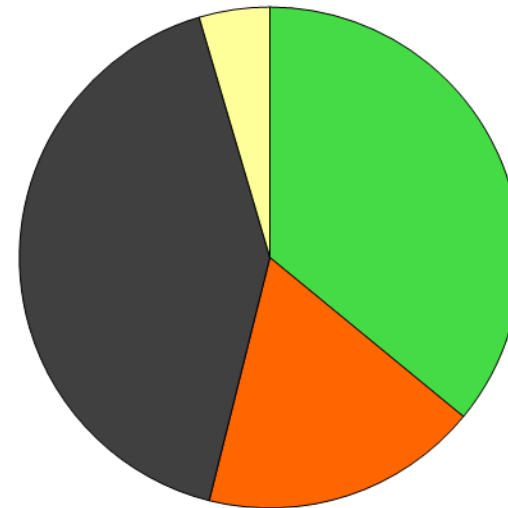
Type	Tonnes
Polythene packaging	28
Carpet	24
Plasterboard	24
Contaminated soil	22
Mixed paper/cardboards	14
Green waste	12
Healthcare waste	5
Confidential paper	5
Sorted office paper	4
Hazardous waste	2
Fluorescent tubes	<1

# Collected



9,319 tonnes

# Processed



■ Recyclable / Re-use ■ Compostable  
■ Residual ■ Liquids

# Sharing Experience

- > LOCOG justifiably proud of impressive achievements
- > Forward thinking and brave approach to procurement and material control
- > Unique communications materials, many never attempted before
- > Important data for national and international event used resource management (WRAP, Event Industry Roadmap, Sustainable Event management online tool etc)



# SITA UK's Observations

## > The waste compound

- Critical element of the waste system
- Should be firmly designed at early stage
- Should include waste experts in design
- Must be given due space
- For multi venue events should preferably have standard design, minimising truck and container types
- Must be managed by waste company



# SITA UK's Observations

## > Packaging

- ❑ Minimising the number and range of packaging material types is desirable
- ❑ Using “all compostable” packaging less desirable
  - Composting market for PAS100
  - Should resonate with public's domestic experience
- ❑ Colour coding on packaging
  - Must be prominent
  - If adopted should be on all packaging
  - Needs wider adoption (to be readily recognised) or more powerful comms



# SITA UK's Observations

## > Front of House bins and signage

- ❑ Three colour system suitable subject to communications and use of compostable packaging issues discussed
- ❑ Clear bins with coloured lids very effective
- ❑ Tinted liners helpful
- ❑ Signage must be unambiguous
- ❑ Small adjustments by LOCOG between games generated significant improvements



# SITA UK's Observations

## > Back of House system

- ❑ If possible, back of house system should be separate from front of house to aid waste control
- ❑ Early identification of contamination sources essential
- ❑ Training and implementation of waste streaming needs higher priority even in highly pressured catering environment
- ❑ Unused catering food and its packaging must be handled in line with the agreed system





# SITA UK's experience



# Zero waste events: a 2020 vision

## Q & A

# Zero waste events: a 2020 vision

Round table - 15 minutes

1. Ensuring compliance with regulations
2. All things food
3. Counting success
4. Making contracts work
5. Working with your waste contactor
6. The built environment
7. What a difference a venue makes
8. ISO201201
9. Communications

**Zero waste events:  
a 2020 vision  
afternoon tea  
until 3.20pm**

# Zero waste events: a 2020 vision Plenary

Dr Mervyn Jones

Head of Products and Materials

WRAP

# NEXT STEPS

March 2013  
onwards

Dr Mervyn Jones

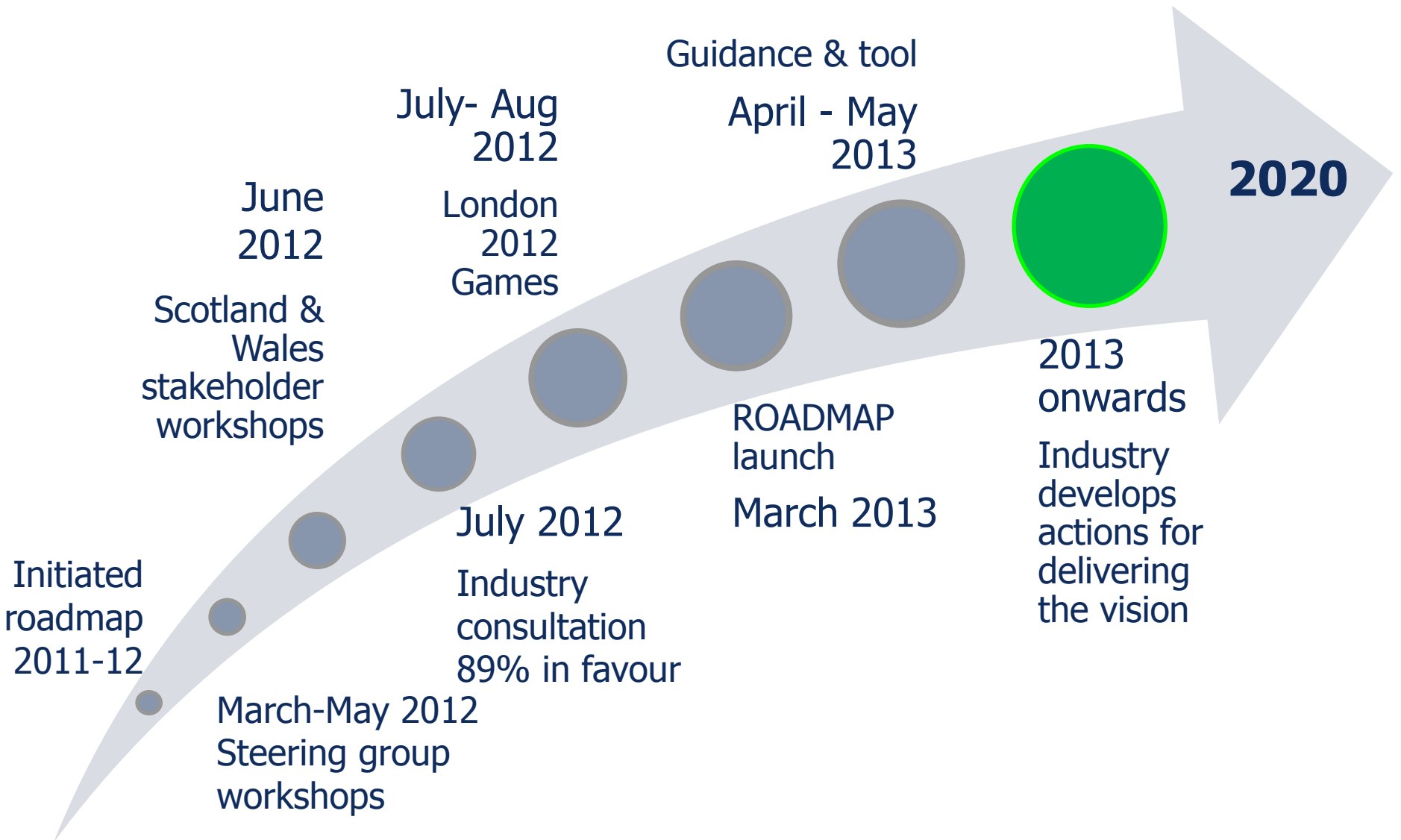


# Zero waste events roadmap

To achieve a zero waste to landfill  
event industry by 2020

'where we make the most efficient use of  
resources by minimising demand on primary  
sources, and maximise the re-use, recycling and  
recovery of all event materials instead of treating  
them as waste.'

# Roadmap timeline





- planning and event design
- supply chain
- consumer information
- measure and report
- reduce materials consumption
- increase re-use and recycling rates
- Collective Action to reap the Benefits

- Collective action to reap the benefits:
  - clients
  - organisers
  - venues
  - trades associations
  - sponsors
  - suppliers
  - regulators

# Thank you

get more resources at:

[www.zerowasteevents.org.uk](http://www.zerowasteevents.org.uk)

# www.zerowasteevents.org.uk



Working together for  
a world without waste

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## Zero waste events: achieving success

Zero waste events mean using resources more efficiently, creating potential cost savings while reducing environmental impacts, and it's all part of our corporate social responsibility. It is estimated that the majority of events currently recycle only 15% of total waste – which is both economically and environmentally unsustainable.

In 2012 London hosted the first ever zero waste to landfill Olympic and Paralympic Games. Now the UK events sector has a joint vision for a [zero waste to landfill industry by 2020](#).

The guidance and best practice collected here is designed to help your event along the journey to achieve zero waste to landfill by 2020, no matter size, type or location. Use this page to guide you through the event experience with top tips and practical advice on each stage of an event – pre-event, in-event and post-event.

More information is being added to this site all the time so please return regularly.

If you wish to sign up to receive updates, please [complete this form](#).



**Scroll down for the resources**

# Zero waste events: a 2020 vision

Thank you

Please complete your  
evaluation

[www.zerowasteevents.org.uk](http://www.zerowasteevents.org.uk)