**Business location – Quiz**

1. Which of the following are the key location factors?
* Costs, The market and competition, Social reasons, Government influences, Labour, Infrastructure and Political issues.
* The market and competition, Social reasons, Building regulations, Government influences, Labour, Infrastructure and investment costs.
1. Setting up a business with include a number of location costs such as:
* Purchasing or rental/leasing; refurbishment; Cost of meals and cost of raw materials.
* Planning permission; purchasing or rental/leasing; refurbishment; business rates; labour costs; transport costs.
1. What will hinder a small business from choosing the optimum location?
* High Costs.
* Lack of expertise.
* Lack of knowledge of the area.
1. Retail location is not just about footfall; it is about type of footfall.
* True
* False
1. What is an Anchor tenant?
* The first and the leading tenant in a shopping centre whose prestige and name recognition attracts other tenants.
* The last and the leading tenant in a shopping centre whose prestige and name recognition attracts other tenants.
1. Traditionally Infrastructure is defined by?
* Infrastructure such as roads, rail and shipping.
* Electronic communication systems, training agencies and financial services.
1. Currently Infrastructure is moving towards?

• Infrastructure such as roads, rail and shipping.

• Electronic communication systems, training agencies and financial services.

1. When locating a company what are the most important factors of labour?
* Cheapness of labour and access to student workers.
* Cost of labour, availability of labour, and the skills of labour.
1. Where are U.K manufacturing companies looking to relocate to find cheaper labour?
* America
* Far east (Asia)
* Europe
1. How can the government positively influence the choice of location?
* Government grants, giving incentives to move to particular regions of a country.
* Government tax increases, giving incentives to move to particular regions of a country.
1. Which of the following is a strategy governments use to attract businesses to particular locations?
* Government Tax breaks.
* Government employees.
1. What is a footloose company?
* A company that stays in one place for a long time.
* A company that moves from location to location.
1. What is economies of scale?
* As you buy less of a product the price gets cheaper.
* As you buy more of a product the price gets cheaper.
1. What percentage of the selling price do businesses currently pay for transportation costs?
* 10%
* 25%
* 5%
1. How can companies use location to decrease taxation levels?
* Locating head office in original country.
* Relocating head office to preferred location.
1. Why would a company choose to move production to the far East?
* Cheaper labour costs.
* Cheaper raw materials.
* Cheaper distribution costs.

**Business location – Quiz – Answers**

1) Which of the following are the key location factors?

• **Costs, The market and competition, Social reasons, Government influences, Labour, Infrastructure and Political issues.**

• The market and competition, Social reasons, Building regulations, Government influences, Labour, Infrastructure and investment costs.

2) Setting up a business with include a number of location costs such as:

• Purchasing or rental/leasing; refurbishment; Cost of meals and cost of raw materials.

• **Planning permission; purchasing or rental/leasing; refurbishment; business rates; labour costs; transport costs.**

3) What will hinder a small business from choosing the optimum location?

• **High Costs.**

• Lack of expertise.

• Lack of knowledge of the area.

4) Retail location is not just about footfall; it is about type of footfall.

• **True**

• False

5) What is an Anchor tenant?

• **The first and the leading tenant in a shopping centre whose prestige and name recognition attracts other tenants.**

• The last and the leading tenant in a shopping centre whose prestige and name recognition attracts other tenants.

6) Traditionally Infrastructure is defined by?

• **Infrastructure used to mean roads, rail and shipping.**

• Electronic communication systems, training agencies and financial services.

7) Currently Infrastructure is moving towards?

• Infrastructure such as roads, rail and shipping.

• **Electronic communication systems, training agencies and financial services.**

8) When locating a company what are the most important factors of labour?

• Cheapness of labour and access to student workers.

• **Cost of labour, availability of labour, and the skills of labour.**

9) Where are U.K manufacturing companies looking to relocate to find cheaper labour?

• America

• **Far east (Asia)**

• Europe

10) How can the government positively influence the choice of location?

• **Government grants, giving incentives to move to particular regions of a country.**

• Government tax increases, giving incentives to move to particular regions of a country.

11) Which of the following is a strategy governments use to attract businesses to particular locations?

• **Government Tax breaks.**

• Government employees.

12) What is a footloose company?

• A company that stays in one place for a long time.

• **A company that moves from location to location.**

13) What is economies of scale?

• As you buy less of a product the price gets cheaper.

• **As you buy more of a product the price gets cheaper.**

14) What percentage of the selling price do businesses currently pay for transportation costs?

• 10%

• 25%

• **5%**

15) How can companies use location to decrease taxation levels?

• Locating head office in original country.

• **Relocating head office to preferred location.**

16) Why would a company choose to move production to the far East?

**• Cheaper labour costs.**

• Cheaper raw materials.

• Cheaper distribution costs.