**Matching Demand**

**Place the statements below under the appropriate heading.**

|  |  |
| --- | --- |
| **A shift in demand to the right (increase in demand)** | **A shift in demand to the left (decrease in demand )** |
|  |  |
|  |  |
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|  |  |

**Change in demand due to:**

1. **A fall in Real income.**
2. **An increase the price of butter, demand for marmalade …..**
3. **A Change in fashion for the iPhone 4.**
4. **The anticipation of a snow storm causes the demand for canned goods to….**
5. **An increase in population in the local area will cause demand to …..**
6. **A new Morrison’s store opens in the local area with a free car park and contactless payment.**
7. **Warm weather causes the demand for umbrellas to …**
8. **Snow causes the demand for barbeques to**

**Matching Demand**

**Place the statements below under the appropriate heading.**

|  |  |
| --- | --- |
| **A shift in demand to the right (increase in demand)** | **A shift in demand to the left (decrease in demand )** |
| An increase the price of butter, demand for marmalade. | A fall in Real income. |
| The anticipation of a snow storm causes the demand for canned goods to…. | A Change in fashion for the iPhone 4. |
| An increase in population in the local area will cause demand to ….. | Warm weather causes the demand for umbrellas to … |
| A new Morrison’s store opens in the local area with a free car park and contactless payment. | Snow causes the demand for barbeques to |