

Food labelling: nutrition information

Checking the nutrition label is a good way to compare products, make healthier choices and eat a balanced diet. This fact sheet aims to help you understand and use the nutrition information presented on the food label.



Nutrition label information will appear on the food label, alongside other information including:

1. Name of the Food
2. Weight of the food
3. Ingredients, listed in order of quantity used
4. Nutrition Information

A nutrition declaration is required on all packaging larger than 10cm² (with specific exemptions for some foods). This is usually shown on the back or side of pack as a table and can also be repeated to appear on the front of pack (e.g. Traffic Lights).

1. Chicken & Vegetable Broth **2. 600g e**
A soup made with vegetables, cooked chicken and pearl barley.

3. Ingredients
Water, Carrot (10%), Onion, Chicken (6%), Potato (5%), Spinach (2%), Peas (2%), Cabbage (2%), **Celery** (2%), Chicken stock (chicken skin, water, chicken extract, chicken, sugar, salt, cornflour, chicken fat, onion concentrate), Potato starch, Pearl barley, Rapeseed oil, Garlic purée, Salt, Black pepper.

! ALLERGY ADVICE

For allergens, including cereals containing gluten, see ingredients in bold.

! Warning

Although every care has been taken to remove bones, some may remain.

4. Nutrition

Typical values (as consumed)	per 100g	per 1/2 pot (300g)	%RI	your RI*
Energy	167kJ	501kJ	6%	8400kJ
Fat	40kcal	119kcal	6%	2000kcal
of which saturates	1.2g	3.6g	5%	70g
Carbohydrate	0.2g	0.6g	3%	20g
of which sugars	4.2g	12.6g		
Fibre	1.2g	3.6g	4%	90g
Protein	1.1g	3.3g		
Salt	2.5g	7.5g	25%	6g
	0.5g	1.5g		

*Reference intake of an average adult (8400kJ/2000kcal) (RI). Contains 2 portions.

Front of pack nutrition labels

To help you make a quick decision, this label clearly shows the nutrients that are important to keep an eye on for health. It is not mandatory for products to display this label.

If shown, this label will contain the amount of energy in calories (kcal) or kilojoules (KJ), per serving and per 100g. It can also display the amount of fat, saturates (saturated fat), sugars and salt in a serving.

KNOW YOUR LABEL
Checking the nutrition label is a good way to compare products, make healthier choices and eat a balanced diet.

KNOW YOUR PORTIONS
Check the pack for the portion size, this is what the numbers on the nutrition label are based on.

KNOW YOUR CALORIES
To make the choice that is right for you, use the calorie information to compare products.

KNOW YOUR COLOURS
The red, amber and green colours show at a glance whether a product is high, medium or low for fat, saturates, sugars or salt.

KNOW YOUR DAILY ALLOWANCE
Reference Intake (RI) has replaced the term Guideline Daily Amount or GDA

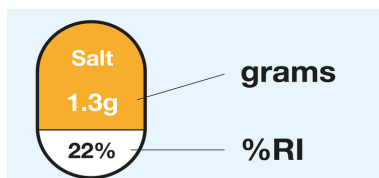
per serving

Per pack

Energy 2368kJ 563kcal	Fat 16.6g	Saturates 6.4g	Sugars 13.8g	Salt 1.92g
28%	24%	32%	15%	32%

% of an adult's Reference Intake

Typical Energy values per 100g: 554kJ/132kcal



The numbers on the label show you how many calories and how much fat, saturates, sugars and salt a serving of the food or drink contains, both in number of grams (g) and as a share (%) of your daily allowance (RI).

The average woman needs 2,000 calories (kcal) per day, the average man 2,500 and children fewer than 2,000 depending on their age. The RI on a front of pack label is based on the RI for an average woman.

How to use the front of pack nutrition label

- For a healthier choice choose products with more greens and fewer reds.
- If a food contains a red label try to limit the number of times you eat this food.
- Comparing products in this way can help you select healthier choices.
- Use the percentages on the nutrition label to track whether you're under or over your daily allowance.
- Some front of pack labels are not colour coded, so you will need to look at the percentage of RI in a portion to compare foods or drink.

Nutrition information on the back or side of the pack

Nutrition information on the back or side of a food packet is mandatory. As shown below, the highlighted elements must be included on all packaging.

Nutrition	1.	2.		
Typical values	100g contains	Each slice (typically 44g) contains	% RI*	RI* for an average adult
Energy	985kJ 235kcal	435kJ 105kcal	5%	8400kJ 2000kcal
Fat	1.5g	0.7g	1%	70g
of which saturates	0.3g	0.1g	1%	20g
Carbohydrate	45.5g	20.0g		
of which sugars	3.8g	1.7g	2%	90g
Fibre	2.8g	1.2g		
Protein	7.7g	3.4g		
Salt	1.0g	0.4g	7%	6g

3. This pack contains 16 servings

*Reference intake of an average adult (8400kJ / 2000kcal)

Key:

1. nutrients per 100grams
2. nutrients per serving or portion
3. number of portions/serving per pack (below the nutrition table)

Voluntary information can also be given on other nutrients including; unsaturated fats, fibre, and vitamins and minerals. If a claim is made about a nutrient, the amount in the product must be given in the nutrition label i.e. the amount of calcium for a "source of calcium" claim.

How to use the back of pack nutrition label

- Use the nutrition information per 100g to make comparisons between foods.
- Labels may refer to a serving size that is different to the portion you consume, i.e. the serving size may refer to one biscuit, but if you are eating two you will need to double it.
- Use the percentages on the nutrition label to track whether you're under or over your daily allowance.

Nutrition and health claims

Two types of claims can appear on labels.

- Nutrition claims such as "low fat" or "high fibre"
- Health claims such as "Vitamin D is needed for normal bone health".

Both types of claim may only be made when the product meets specific conditions for use, given in food labelling legislation. This ensures that any claim made on a label can be substantiated, is clear and not misleading for consumers.

Any claim will only refer to one nutrient or aspect of the product so it is important to read the nutrition label information to get a picture of what is also provided by that product.

Further information

Further information on food labelling can be found on BDA fact sheets including Fat, Carbohydrates, Sugars, and Food Allergy which are available at bda.uk.com/foodfacts



*Some imagery and content within this fact sheet has been kindly supplied to the BDA by the Institute of Grocery Distribution (IGD) from its Nutrition Labelling Guides. Website link: www.IGD.com