

Cymraeg

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GEIRFA GOFAL CWSMER

CUSTOMER CARE VOCABULARY

adalw gwybodaeth	retrieve information	arddangosfa	display
ad-daliad	refund	arfer gweithiol	working practice
adeiladau	premises	argyfwng (argyfyngau)	emergency (emergencies)
adnabod anghenion y cwsmer	identifying customer needs	arian llaw	cashback
adolygiad polisi	policy review	arian tramor	foreign cash/currency
adolygu, adolygiad	review	arolwg cwsmer	customer survey
Adran Safonau Masnachu	Trading Standards Department	arolwg cyhoeddus	public survey
adran werthu	sales department	arolygu	monitoring
adran(nau)	section(s)	arwerthiant	closing down sale
adrodd am broblemau	reporting problems	arwerthiant clirio	clearance sale
adrodd am gwynion	reporting complaints	arwerthiant diwedd	end of season sale
addewid i foeddha	promise of satisfaction	tymor	
aelod o dîm	team member	arwyddo	
anghenion arbennig	special needs	asesiad(au)	
anghysondeb(au)	discrepancy (ies)	asesu	
ailgyfeirio galwad	redirect a call	ateb	
allan o stoc	out-of-stock	awdurdodiad/hawl	
amcangyfrif	estimate		
amgodio neges	encode a message	bargen	bargain
amgylchedd gweithio	working environment	barn	opinion
amodau/telerau gwerthu	conditions of sale	basdata/cronfa ddata	customer database
amser(oedd) ymateb	response time(s)	cwsmeriaid	out-tray
amserlen benodol	time scale	basged allan	in-tray
anabledd(au)	disability (disabilities)	basged i mewn	appraisal
anfantais	disadvantage	bearniadaeth	deposit
anfoneb(au)	invoice(s)	blaendal	customer satisfaction
anfon neges	send a message	boddhad y cwsmer	dry goods
ansawdd y gwasanaeth	quality of service	brethynnau, defnyddiau	
ar agor	open	budd (buddion), lles,	
ar werth	for/on sale	mantais (manteision)	
arbedion	savings	busnes	benefit(s)
archebiad, llogiad	booking	busnes cwsmer-	
		canolbwytiedig	
		Bwrdd Masnach	





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CUSTOMER CARE VOCABULARY

cadarnhad o archebiad/
logiad
cadw lle/sedd, cadw
llefydd/seddi
cais (ceisiadau)
canllaw(iau)
canllawiau lechyd a
Diogelwch
Canolfan Gynghori
casglu tystiolaeth
catalog (catalogau)
cefnogaeth
cerdyn (cardiau) credyd
cludiad drwy'r post
cludiad dydd nesaf
cludiad yr un dydd
cludiad(au),
danfoniad(au)
cludiad/danfoniad brys
cofnod credyd
cofnodi cwynion
cofnodi data
cofnodi problemau
cofnodi sylwadau
cofnodi/logio manylion
cofrestru cwsmer(iaid)
cofrestru cwsmeriaid
contractwr (contractwyr)
copi (copïau) wrth gefn
credyd
cryfder cyfredol
cwmni (cwmnïau)
cwmni llogi
cwrtas

booking confirmation
reservation(s)
request(s)
guideline(s)
Health and Safety
guidelines

Citizens' Advice Bureau
evidence collection
catalogue(s)
support
credit card(s)
postal delivery
next day delivery
same day delivery
delivery (deliveries)

express delivery
credit record
recording complaints
recording data
recording problems
recording comments
log the details
customer registration
recording customers
contractor(s)
backup copy (copies)
credit
current strength
company (companies)
hire firm
courteous

cwrteisi
cwsmer achlysurol
cwsmer allanol
cwsmer cythryblus
cwsmer dig
cwsmer gelynfaethus
cwsmer mewnol
cwsmer newydd
cwsmer rheolaidd
cwsmer ymosodol
cwsmer(iaid)
cwsmer-
canolbwytiedig
cwyn am gynnyrch
cwyn am wasanaeth
cwyn dros y ffôn
cwyn ysgrifenedig
cwyn(ion)
cydnabod
cydnabod
cwsmeriaid
cydnabyddiaeth
cydweithiwr
(cydweithwyr)
cydymffurfio
cyfarch
cyfarch ymwelwyr/
cwsmeriaid
cyfarchiad
cyfarchiad anffurfiol
cyfarchiad ffurfiol
cyfarchiad safonol/
arferol cyarfod

courtesy
occasional customer
external customer
agitated customer
angry customer
hostile customer
internal customer
new customer
regular customer
aggressive customer
customer(s)
customer-focused

complaint about a
product
complaint about a
service
telephone complaint
written complaint
complaint(s)
acknowledge
acknowledge customers
acknowledgement
colleague(s)
comply
addressing
greeting visitors/
customers
greeting
informal greeting
formal greeting
standard greeting
meeting



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GEIRFA GOFAL CWSMER CUSTOMER CARE VOCABULARY

cyfarfod staff
cyfarwyddiadur(on)
masnachol
cyfarwyddwr (cyfarwyddwyr)
cyfarwyddyd (cyfarwyddiadau)
cyfathrebiad busnes
cyfathrebu
cyfeiriad cartref
cyfeiriad gwefan
cyflenwi nwyddau
cyflenwr (cyflenwyr)
cyflenwr (cyflenwyr)
gwahanol
cyfleuster(au) arbennig
cyflogwr (cyflogwyr)
cyflymder ymateb
cyfnewidydd switsfwrdd
cyfnod ailfeddwl
cyfnod gweithio
cyfradd gyfnewid
cyfraniad
cyfraniad perthnasol
cyfrif cyfredol
cyfrif(on)
cyfrif(on) cwsmer(iaid)
cyfrifiad(au) ariannol
cyfrifiadur
cyfrifoldeb personol
cyfrifoldeb yr unigolyn
cyfrinachedd
cyfrinachedd busnes

staff meeting
trade directory (directories)
director(s)
instruction(s)
business communication
communication
home address
web site address
supplying goods
supplier(s)
alternative supplier(s)
special facility (facilities)
employer(s)
response speed
switchboard operator
cooling off period
working period
exchange rate
contribution
relevant contribution
current account
account(s)
customer(s) account(s)
monetary calculation(s)
computer
personal responsibility
individual responsibility
confidentiality
business confidentiality
customer confidentiality
confidential
business organisation

cyfundrefn(au)
cyfundrefnol
cyfweliad
cyfyngiad(au) credyd
cyngor
Cyngor Defnyddwyr
cymhwysedd
cymorth
cymryd negeseuon
cymwys
cynhyrchiad
cynnig (cynigion) arbennig
cynnwys
cynnyrch (cynhyrchion)
cynnyrch sydd angen ei gyfnewid
cynorthwy-ydd personol
cynrychiolydd lechyd a Diogelwch
cystadleuaeth
cystadleuol
cytundeb cyfreithiol
cytundeb gwerthu
cytundeb(au)
cytundeb(au) masnachol
cywir
cywir a diweddaraf
danfon nwyddau
danfoneb, nodyn danfon
danfoniad am ddim
danfoniad cofnodedig

organisation(s)
organisational interview
credit restriction
advice
Consumer Council
competence
assistance
taking messages
competent
production
special offer(s)
contents
product(s)
product to be changed
personal assistant
Health and Safety representative
competition
competitive
legal agreement
contract of sale
agreement(s)
trade agreement(s)
accurate
accurate and up-to-date
to deliver the goods
delivery note
free delivery
recorded delivery



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danfonwr
dargadwad cwsmeriaid
darpar gwsmer(iaid)
datblygiad technolegol
datblygu
datgodio neges
Deddf Anffafrisiaeth
Anabledd
Deddf Anghydfodau
Masnach
Deddf Credyd Defnyddwyr
Deddf Darparu Nwyddau a Gwasanaeth
Deddf Diogelu Data
Deddf Disgrifiadau
Masnachol
Deddf Gwarchod
Defnyddwyr
Deddf Gwerthiant Nwyddau
Deddf Iechyd a Diogelwch
Deddf Rhagofalon Tân
Deddf Telerau Cytundeb annheg
deddfwriaeth
deddfwriaeth berthnasol
deddfwriaeth gyfredol
deddfwriaeth hawlfraint
defnyddiau priodol
delwedd
delwedd brand
delwedd gadarnhaol
delwedd gyhoeddus
delwedd negyddol
derbyn ymwelwyr

delivery man
customer retention
prospective customer(s)
technological development
develop
decode a message
Disability
Discrimination Act
Trade Disputes Act
Consumer Credit Act
Supply of Goods and Service Act
Data Protection Act
Trade Descriptions Act

Consumer Protection Act
Sale of Goods Act

Health and Safety Act
Fire Precautions Act
Unfair Contact Terms Act
legislation
relevant legislation
current legislation
copyright legislation
appropriate materials
image
brand image
positive image
public image
negative image
accepting visitors

derbynfa
derbynneb
derbynneb(au), taleb(au)
derbynnydd arian
desg gwasanaeth
cwsmer
dewis y cwsmer
dewisiad(au)
dillad gwarchod
dilysrwydd cwsmer
diogelwch ariannol
diogelwch eiddo
diogelwch gwybodaeth
disgrifiad(au)
masnachol
disgwyliau'r cwsmer
diweddariad
gywbodaeth
dogfennau perthnasol
dosbarthiad
dosbarthu gwybodaeth
dros dro
dulliau cyfathrebu
dyddiad cau
dyddiad danfon
dyddiad olaf gwerthu
dyddiad terfynu
dyled(ion)
dynesiad
dynesiad cadarnhaol
dynesiad proffesiynol

reception
acknowledgement of receipt (s)
cashier
customer service desk

customer choice
option(s)
protective clothing
customer identity
financial security
security of property
security of information
trade description(s)

customer expectations
information update
relevant documentation
distribution
dispensing information
temporary methods of communication
deadline
delivery date
sell by date
expiry date
debt(s)
approach
positive approach
professional approach



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e-bost	email	galw/gorchymyn y cwsmer	customer demand
eglurhad	clarification	galwad(au) ffôn	telephone call(s)
eglurhad	explanation	gofal cwsmer effeithiol	effective customer care
eglurhad geiriol	verbal explanation	gofyn cyngor rhywun	to seek advice
eglurhad	written explanation	gofyn(ion) cyfreithiol	legal requirement(s)
ysgrifenedig		gofynion cwsmer	customer requirements
eiddo'r sefydliad		gofynion deitetegol	dietary requirements
eitem	establishment	gorfodaeth	obligation
eitemau a	property	goruchwylwr (goruchwylwyr)	supervisor(s)
ddifrodwyd	item	gostyngiad	reduction
eitemau anghywir	damaged items	graddfa (graddfeydd)	agreed time scale(s)
eitemau coll	incorrect items	amser y cytunwyd arnynt	guarantee of satisfaction
eitemau cyfrinachol	missing items	gwarant o fodhad	guarantee(s)
eitemau gwerthfawr	confidential items	gwarant(au)	consumer protection
eitemau sy'n	valuable items	gwarchod defnyddwyr	customer protection
camweithio	malfunctioning items	gwarchod y cwsmer	
empathi	empathy	Gwasanaeth Cynghori	Consumer Advice Service
enw brand	brand name	Defnyddwyr	
estyniad	extension	gwasanaeth gweinyddu	administration service
fan ddosbarthu	delivery van	gwasanaeth post	postal service
ffacs	fax	gwasanaeth proffesiynol	professional service
ffeil(iau) cwsmer	customer file(s)	gwasanaeth prydlon	prompt service
ffeithiau allweddol	key facts	gwasanaeth ychwanegol	additional service
fflôt newid	float (cash)	gwasanaeth(au)	service(s)
ffôn	telephone	gwasanaeth (au) allanol	external service(s)
ffôn symudol	mobile telephone	gweinyddiaeth	administration
fforman	foreman	gweithdrefn a argymhellir	recommended procedure
fformat cywir	correct format	gweithdrefn archebu	booking procedure
ffurflen(ni)	form(s)	gweithdrefn argyfwng	emergency procedure



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gweithdrefn cofnodi	recording procedure	gwerthwr	sales representative
gweithdrefn gwagio (adeilad)	evacuation procedure	gwneuthurwr (gwneuthurwyr)	manufacturer(s)
gweithdrefn sefydliad	establishment procedure	gwrtharwyddo	countersign
gweithdrefn(au)	procedure	gwybodaeth	information
gweithdrefn(au)	procedure(s)	gwybodaeth	knowledge
cyfundrefnol	organisational procedure	gwybodaeth am y cynnyrch/nwydd	product information
gweithdrefn(au)	security procedure(s)	gwybodaeth am y gwasanaeth	service information
diogelwch		gwybodaeth dechnegol	technical information
gweithdrefn(au) y gyfundrefn	organisation's procedure(s)	gwybodaeth gyffredinol	general information
gweithio mewn tîm	team working	gwybodaeth gyfredol	current information
gweithiwr (gweithwyr)	shop assistant(s)	gwybodaeth gyfrinachol	confidential information
siop		gwybodaeth gywir	right information
gweithle	workplace	hawliau cyfreithiol	legal rights
gweithrediad(au)	transaction(s)	hawliau'r cwsmer	customer rights
masnachol		holi llafar	oral questioning
gweithwyr, personél, staff	personnel	hurbrynu/hurbwrcas	hire purchase
gwelliannau i'r cynnyrch	product improvements	hwylusydd	facilitator
gwendid cyfredol	current weakness	hyderus	confident
gwerthiant	sale(s)	hylendid	hygiene
gwerthiant a chyfrifon	sales and accounts	hylendid personol	personal hygiene
gwerthiant arian parod	cash sale	hyrwyddiad gwerthiant	sales promotion
gwerthiant arian parod	cash transaction (selling)	hyrwyddo gwasanaethau	promote services
gwerthiant credyd	credit sale	hysbyseb(ion)	advertisement(s)
gwerthiant dan orfodaeth	compulsory sale	hysbysebu	advertise
gwerthu/gwerthiant trwy ddisgrifiad	sale by description	iaith y corff, iaith gorfforol	body language
gwerthu/gwerthiant trwy samplo	sale by sample	iechyd a diogelwch	health and safety
gwerthuso	evaluate	labelu	labelling
		lefel blaenoriaeth	priority level



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llawr y siop	shop floor	nwyddau darfodus	perishable goods
llinell ffôn gofal cwsmer	customer care phone line	nwyddau diffygol	faulty goods
llofnod(ion)	signature(s)	nwyddau gwneud	manufactured goods
llyfr danfon	delivery book	nwyddau i'w gwerthu	goods for sale or return
llyfr ffôn	telephone directory	neu i'w dychwelyd	
llyfr ymwelwyr	visitors' book	nwyddau na ellir eu dychwelyd	
man arddangos	display area	nwyddau swmpus	
man gweithio	work area	nwyddau traul	
man talu	payment point	nwyddau ty	
mantais	advantage	oediad	delay
manylion personol	personal details	offer cyfathrebu	communication
manylyn (manylion)	detail(s)	offer cymorth cyntaf	equipment
marchnad nwyddau	consumer market	offer diffodd Tân	first aid equipment
traul,		offer electronig	fire fighting equipment
marchnad defnyddwyr		offer ffôn	electronic equipment
masnach deg	fair trade	offer gweithio â llaw	telephone equipment
masnach dramor	foreign trade	offer rhybuddio am dân	manual equipment
masnach gartref	domestic trade	oriau agor	fire warning equipment
mesurau diogelwch	security measures		opening hours
mewn stoc	in stock	pamffledyn (pamffledi)	brochure(s)
mewnol	internal	pecyn cyflwyniad	presentation package
mynediad	access	peiriant ateb	answering machine
nam ar y clyw	hearing impairment	penderfyniad(au)	decision(s)
nam ar y golwg	visual impairment	person(au) addas	appropriate personnel
neges	message	perthynas	relationship
neges brys	urgent message	perthynas â'r cwsmer	customer relationship
neges(euon) ffôn	telephone message(s)	perthynas weithiol	working relationship
nodyn (nodion) credyd	credit note(s)	perygl diogelwch	security risk
nwyddau	goods	perygl possibl	potential hazard
nwyddau ar brawf	goods on approval	perygl Tân	fire risk
nwyddau cadwrus	durable goods	perygl(on) credyd	credit risk(s)
nwyddau cyfleus	convenience goods		





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CUSTOMER CARE VOCABULARY

polisi'r cwmni
post
post-dafliad(au)
prif swyddfa
pris cystadleuol
pris danfon
pris gostyngol
pris gwerthu
problem meddalwedd
profiad cadarnhaol
profiad negyddol
pryniad(au)
pryniant arian parod

prynwr (prynwyr)
prynwr (prynwyr)
pwynt gwerthu

rôl goruchwyllo
rhagofal(on)
rhagofalon arbennig
rhagolwg (rhagolygon)
rheolaeth ansawdd
rheoli credyd
rheolwr
rheolwr (rheolwyr)
cynorthwyol
rheolwr gwerthu
Rheolwr Marchnata
rhif estyniad
rhif ffacs
rhif ffôn
rhoi cyngor i rywun

company policy
post
mailto(s)
head office
competitive price
delivery price
reduced price
sale price
software problem
positive experience
negative experience
purchase(s)
cash transaction
(buying)
buyer(s)
purchaser(s)
sales point

supervisory role
precaution(s)
special precautions
preview
quality control
credit control
manager
assistant manager(s)

sales manager
Marketing Manager
extension number
fax number
telephone number
to give advice

safon cenedlaethol
safon gwaith
cenedlaethol
safon(au) cyfundrefnol

safon(au) diogelwch
safon(au) hylendid
safon(au) proffesiynol
safon(au) y gyfundrefn

safonau gwasanaeth
cwsmer
safonau hysbysebu
safonau masnachu
safonau'r cwmni
sefydlu'r ffeithiau
allweddol
sefyllfa(oedd)
sgiliau cyfathrebu
sgiliau gofal cwsmer
sgiliau gwrando
sgiliau personol
sgiliau rhyngersonol

sicrhau diogelwch
sieciau teithio
siopa ar-lein
staff perthnasol
staff, gweithwyr
staff/gweithwyr a
awdurdodwyd
staff/gweithwyr heb hawl
statws credyd

national standard
national standard of work
organisational standard(s)
safety standard(s)
hygiene standard(s)
professional standard(s)
organisation's standard(s)
customer service standards
advertising standards
trading standards
company standards
establishing the key facts
situation(s)
communication skills
customer care skills
listening skills
personal skills
interpersonal skills

maintaining security
travellers' cheques
on line shopping
required personnel
staff
authorised personnel
unauthorised personnel
credit rating



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GEIRFA GOFAL CWSMER CUSTOMER CARE VOCABULARY

strwythur(au)	organisational	taliad(au) arian parod	cash payment(s)
cyfundrefnol	structure(s)	taliad(au) di-arian	non cash payment(s)
switsfwrdd ffôn	telephone switchboard	TAW	VAT
swyddfa	office	techneg cludo taliad	carrying technique
swyddfa archebu	booking office	wrth dderbyn	cash on delivery
swyddfa gyffredinol	general office	techneg codi	lifting technique
Swyddfa Safonau	Trading Standards	techneg ffôn	telephone technique
Masnachu	Office	techneg(au)	technique(s)
swyddfa'r rheolwr	manager's office	technoleg	technology
swyddog rheoli	quality control officer	telerau a fynegir, telerau hysbys	expressed terms
ansawdd		telerau a gyfleir	
Swyddog Safonau	Trading Standards Officer	telerau gwerthu/ gwerthiant	implied terms
Masnachu	basic	telerau masnachu teg	terms of sale
sylfaenol	personal attention	telerau talu hawdd	
sylw personol	symptom(au)	terfyn credyd	fair trading terms
symptom(au)	paging system	terfyn credyd cwsmer	easy terms of payment
system alw	booking system	tôn llais priodol	credit limit
system archebu	manual booking system	tôn llefaru	customer credit limit
system archebu â llaw	computerised booking system	trafad arian	appropriate tone of voice
system archebu	internal system	trafodaeth	speaking tone
cyfrifiadurol	service delivery	trefniad(au)	handling cash
system fewnol	system(s)	trefniant (trefniadau)	discussion
system(au) cyflwyno	office system(s)	gwahanol	appointment(s)
gwasanaeth		trin cwsmeriaid	alternative
system(au) swyddfa		trosglwyddiad(au) credyd	arrangement(s)
taflen gofnodi	log sheet	trosglwyddo galwad	dealing with customers
taflen credyd	credit slip	tystiolaeth tyst	credit transfer(s)
taflen wybodaeth	information leaflet		rout/transfer a call
tâl (taliadau) credyd	credit charge(s)		witness testimony
tâl wrth dderbyn	payment on delivery		
taliad ymlaen	advance payment		



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**warws/stordy, (warysau/
stordai)** warehouse(s)

wedi darfod expired

wyneb-yn-wyneb face-to-face

ymadawiad cwsmer(iaid) customer departure(s)

ymateb respond

ymateb di-eiriau non-verbal response

ymateb geiriol verbal response

ymateb i gwsmeriaid respond to customers

ymateb/adweithio react

ymchwil ar ddefnyddwyr consumer research

ymddiheuriad(au) apology (apologies)

ymddiheuro apologise

ymgyngħori consult

ymgyngħoriat consultation

ymgyrch hysbysebu advertising campaign

ymholiad cychwynnol initial enquiry

ymholiad cyffredin/ routine enquiry

arferol ymholiad(au)

ymlyniad cwsmer

ymwelydd (ymwelwyr)

yn gymwys

yn ymateb

ysgrifenedig

ysgrifennydd,

ysgrifenyddes

ystafell aros

yswiriant

