

Cymraeg

**#Caru
Cymraeg**



GRŴP COLEGAU
NPTC
GROUP OF COLLEGES

GEIRFA MARCHNATA

MARKETING VOCABULARY

**adbarth
anghenion
brandio
cwsmeriaid
cyfryngau
cymdeithasol
cynllun marchnata
cystadleuwyr
dadansoddi
dadansoddi anghenion
hyfforddiant
dadansoddi SWOT
deddfwriaeth
datblygiad
marchnata digidol
moeseg
potensial
strategaeth
targedau
ymchwil**

**feedback
needs
branding
customers
social
media
marketing plan
competitors
analyse/ analytics
training needs analysis**

**SWOT analysis
legislation
development
digital marketing
ethics
potential
strategy
targets
research**

