

UV10343

Introduction to the hair and beauty sector

During this unit, you will develop knowledge and understanding of the functioning of the hair and beauty industry. You will research both sectors, exploring the different types of salons, the clients that they attract, and the main treatments and services offered in hairdressing and beauty therapy. You will also research the different types of job roles, the various working patterns and the type of career opportunities available in the hair and beauty sector.

This unit is suitable for all practitioners.

For the purposes of this unit the generic term of practitioner has been used to incorporate the following roles: Barber, Beauty therapist, Complementary therapist, Hairdresser, Make-up, Massage therapist, Nail technician.

Level

1

Credit value

3

GLH

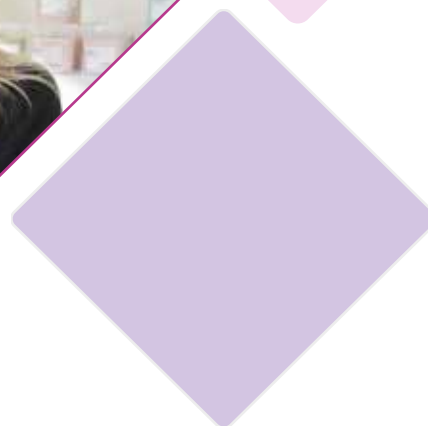
25

Observation(s)

0

External paper(s)

0



Introduction to the hair and beauty sector



Learning outcomes

On completion of this unit you will:

1. Know the career opportunities and working patterns within the hair and beauty sector
2. Know the main hairdressing services and beauty treatments

Evidence requirements

1. Knowledge outcomes

There must be evidence that you possess all the knowledge and understanding listed in the 'Knowledge' section of this unit. This evidence may include projects, assignments, case studies, reflective accounts, oral/written questioning and/or other forms of evidence.

2. Tutor/Assessor guidance

You will be guided by your tutor/assessor on how to achieve learning outcomes in this unit.

3. External paper

There is no external paper requirement for this unit.

Developing knowledge

Achieving knowledge outcomes

You will be guided by your tutor and assessor on the evidence that needs to be produced. Your knowledge and understanding will be assessed using the assessment methods listed below*:

- Projects
- Observed work
- Witness statements
- Audio-visual media
- Evidence of prior learning or attainment
- Written questions
- Oral questions
- Assignments
- Case studies
- Professional discussion

Where applicable your assessor will integrate knowledge outcomes into practical observations through professional discussion and/or oral questioning.

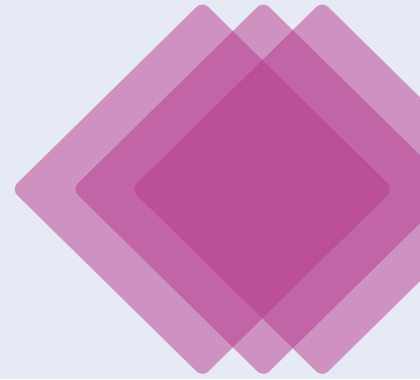
When a criterion has been orally questioned and achieved, your assessor will record this evidence in written form or by other appropriate means. There is no need for you to produce additional evidence as this criterion has already been achieved.

Some knowledge and understanding outcomes may require you to show that you know and understand how to do something. If you have practical evidence from your own work that meets knowledge criteria, then there is no requirement for you to be questioned again on the same topic.

*This is not an exhaustive list.



Knowledge



Learning outcome 1

Know the career opportunities and working patterns within the hair and beauty sector

You can:	Portfolio reference/ Assessor initials*
a. Identify occupational roles in the hair and beauty sector	
b. Outline the working patterns in the hair and beauty sector	
c. Identify the main career opportunities available in the hair and beauty sector and related industries	
d. Give examples of sources of information on training and career opportunities in the sector	

*Assessor initials to be inserted if orally questioned.

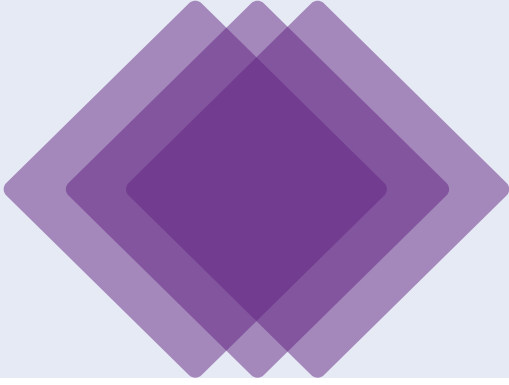


Learning outcome 2

Know the main hairdressing services and beauty treatments

You can:	Portfolio reference/ Assessor initials*
a. Identify different types of salon and the types of client they attract	
b. Outline the main hairdressing services offered by salons	
c. Outline the main beauty treatments offered by salons	

*Assessor initials to be inserted if orally questioned.



Notes

Use this area for notes and diagrams.



Unit content

This section provides guidance on the recommended knowledge and skills required to enable you to achieve each of the learning outcomes in this unit. Your tutor/assessor will ensure you have the opportunity to cover all of the unit content.

Learning outcome 1: Know the career opportunities and working patterns within the hair and beauty sector

Job roles: Manager, receptionist, salon owner, senior staff, junior staff, employment roles and responsibilities, the structure of the organisation.

Working patterns: Full-time, part-time, modern apprentice, freelance.

Career opportunities: Management roles, receptionist, salon owner, senior staff, junior staff, freelance, sales associates, cruise liners, wellness centres, hotels, aviation industry, product educators, product creation, fashion and entertainment industry, employed, freelancing, leased premises.

Sources of information: Digital platforms, sales consultants, performance review, personal growth, industry publications, talent agencies, industry organisations for example, Hair & Beauty Industry Authority (Habia).

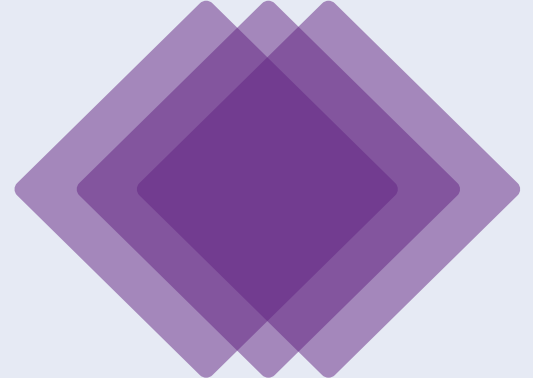
Learning outcome 2: Know the main hairdressing services and beauty treatments

Salon types: Small business (less than five staff), large business (more than ten staff), corporate businesses, health farms, spa, freelance salon.

Hairdressing: Cutting, setting, blow-drying, hair up, colouring, perming, barbering.

Barbering: Cutting, fading, detailing, blow-drying, facial hair cutting, hot towel shaving, colouring, perming.

Beauty services: Skin care, waxing, nail treatments, make-up, eye treatments, tanning.



Notes

Use this area for notes and diagrams.
