**2013-14 Induction – bilingualism messages**

Since 1993, laws in Wales mean that employers providing services to the public must treat Welsh and English on an equal basis - this has meant a big rise in demand for young people who can communicate well in both languages.

If you decide to live and work in Wales, being able to speak and write in both Welsh and English can give you an important advantage - whether you’re looking for a job or wanting to further your career:

* **In some jobs, workers can earn more money as a direct result of being able to speak Welsh**
* **In both the public and private sectors, job candidates with bilingual skills are likely to be more employable**
* **Research from all over the world shows that having and using two languages improves learning and creative abilities**
* **Organizations and private businesses that offer language choice to the public receive a higher level of customer appreciation**

As a result, NPTC is committed to offering the opportunity to all our learners to acquire or improve their Welsh language skills as an integral part of their programme of studies – whatever their starting point.

Welsh-speaking students are also able to undertake aspects of their course through the medium of Welsh supported by specialist staff.